

FORGING AHEAD

PREMIUM BOARD

LISTED

Investor & Analyst Presentation

For the full year ended 31 December 2019 & first quarter ended 31 March 2020



DISCLAIMER

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Agenda







01

2017 – 2019 SPP Overview



Regulatory and macro developments over the course of the last three years

2017

- ✓ Fragile recovery from an economic recession
- ✓ The economy grew 0.8% in 2017
- Deposit Money Banks (DMBs) agreed to contribute 5% of their PAT to fund export related projects
- ✓ The CBN revised bank charges effective May 1, 2017
- PFAs allowed to invest in equity of financial holding companies
- ✓ CBN guided to commence the parallel run of IAS 39 and IFRS 9 by 1 Oct 2017

2018

- CBN issued revised guidelines to commercial banks on internal capital adequacy and dividend pay-out policy
- CBN issued guidelines on Real Sector Support Fund (RSSF) aimed at channeling funds to manufacturing and agriculture
- ✓ The economy grew 1.9% in 2018
- Revised guidelines for computing AMCON levy
- NAICOM suspends implementation of Tier-based Minimum Solvency Capital policy

2019

- ✓ CBN unveils 2019-2024 strategic focus and hints on banking sector recapitalisation
- CBN advises minimum LDR at 65% to encourage banks to lend to the real sector
- A number of targeted intervention funds created by the CBN
- CBN restricted domestic investors from participating in Open Market Operations (OMO)
- NAICOM increased minimum paid-up capital for insurance / re-insurance companies



2017 – 2019 Business plan achievements: Repositioned the Group for enhanced shareholder value

Enhanced Revenue Generation Capabilities

- Ramped up revenue from digital channels, accounting for **30.2%** of noninterest income
- Consistent growth in the Agent banking network; now 53,000 FirstMonie Agents in 772 local government areas (99.7% coverage)
- ✓ Industry leader with 30% market share of transactions processed by the most dominant switching company; ~22% market share of interbank transfers on the NIBSS¹ platform

Improved Asset Quality & Revamped Risk Culture

- ✓ Delivered single digit NPL in 2019
- ✓ Vintage NPL ratio below 1%
- ✓ Cost of risk at 2.5%
- Successfully overhauled risk management architecture and new credit culture across the Group

Strengthened Balance Sheet & Improved Operational Efficiency

- Instituted cost optimisation initiatives aimed at improving operational efficiencies and enhancing revenue accretive capabilities
- Strong liquidity position demonstrated by the prepayment of a cumulative \$750 million subordinated notes within 12 months
- ✓ Efficient balance sheet as legacy NPL issues are resolved



Robust top-line performance while optimising balance sheet in a challenging operating environment

	Income Staten	nent Snapshot		Statement of Financial	Position
Gross Earnings +627.0 billion FY18: +587.4 billion	6.7%	Operating Income ★449.3 billion FY18: ★417.3 billion	7.7%	Total Assets №6,203.5 billion FY18: ₩ 5,568.9 billion	11.4%
Net Interest Income <u>+290.2 billion</u> FY18: +285.3 billion	1.7%	Operating Expenses #314.7 billion FY18: #266.0 billion	18.3%	Loans & Advances (net) <u>₩1,852.4 billion</u> FY18: ₩1,670.5 billion	10.9%
Impairment Charges N51.1 billion FY18: N 87.5 billion	-41.5%	Profit Before Tax <u>₩83.6 billion</u> FY18: # 63.9 billion	30.9%	Total Equity ₩661.1 billion FY18: ₩528.9 billion	25.0%
Non-Interest Income <u>★159.2 billion</u> FY18: #132.0 billion	20.6%	Profit After Tax ₩73.7 billion FY18: ₩58.3 billion	26.6%	Customer Deposits ++4,019.8 billion FY18: ++3,486.7 billion	15.39



Strong performance in Q1 confirms the successful turnaround of our business

	Income Statem	nent Snapshot	Statement of Financial	Position	
Gross Earnings <mark>₦159.7 billion</mark> Q1 19: ₦139.4 billion	14.5%	Operating Income <u>₩110.0 billion</u> Q1 19: ₩98.0 billion	12.2%	Total Assets ₩7,023.4 billion FY19: ₩6,203.5 billion	13.2%
Net Interest Income #60.3 billion Q1 19: #71.7 billion	15.9%	Operating Expenses *71.6 billion Q1 19: *66.4 billion	7.9%	Loans & Advances (net) <u>₩2,051.3 billion</u> FY19: ₩1,852.4 billion	10.7%
Impairment Charges *9.7 billion Q1 19: *13.8 billion	-29.9%	Profit Before Tax <u>₩28.7 billion</u> Q1 19: ₩17.8 billion	61.5%	Total Equity <u>★680.3billion</u> FY19: ★ 661.1 billion	2.9%
Non-Interest Income +49.7 billion Q1 19: #26.3 billion	88.9%	Profit After Tax <u>₩25.7billion</u> Q1 19: ₩15.8 billion	62.7%	Customer Deposits ++4,290.1 billion FY19: ++4,019.8 billion	6.7%



Improvements in performance; leveraging our strengths and investing for enhanced value creation over the longer-term





COVID–19: Our response

	Community Support		Customers Support		Business Focus and Employee Protection		Investor Engagement
~	Provided an educational intervention scheme for 1 million children affected by the pandemic Member of the COVID-19 coalition that provides support for the government in expanding health facilities for	~	Implemented CBN forbearances to restructure exposures to businesses most affected by the	✓	A robust Business Continuity Plan activated to ensure minimal disruptions to operations	✓ ✓	Sustained engagement with investors leveraging technology
/		*	COVID-19 pandemic Our businesses continue to provide services to customers with minimal disruption in a	~	 Risk Management assessment of vendors and service providers conducted to ensure smooth service 		Held the 8 th Annual General Meeting as scheduled with attendance by proxy
_	*	Safe environment Our digital and agent banking channels are supported to ensure seamless transactions	~	Remote working mode initiative activated for employees without impacting the quality of service to our customers			
			Ghall	~	Distinctive network in digital and Agent banking positions the Group as the most reliable distribution channel for government and NGO COVID-19 support programs with 53,000 agents including a good number of branches that remain in operation		



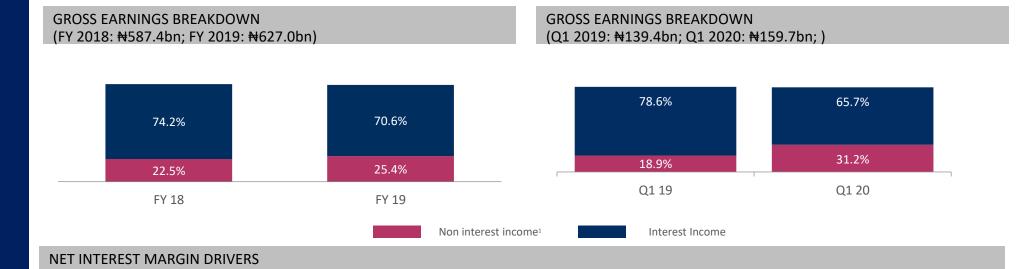
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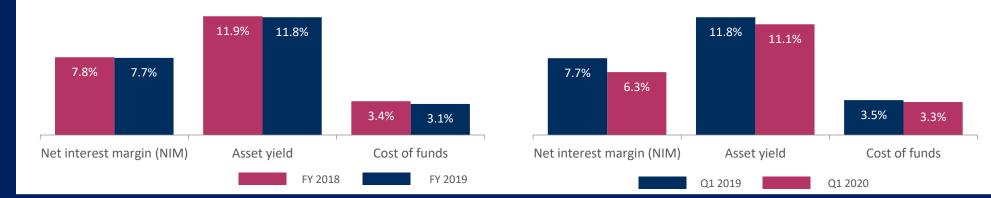
FY 2019 & Q1 2020 Performance



- 2019 Gross earnings up
 6.7% y-o-y, on the back of growth in non-interest income, as we successfully move towards a transaction banking-led model and increase our digital banking capabilities
- Non interest income contribution to gross earnings improved to 31.2% in Q1 2020 from 18.9% in the prior period
- Excluding total foreign exchange income in 2019, non-interest income contributed 34.0% to net revenue from 25.8% in prior year
- Due to the low-yield environment and the increased competition for quality assets, interest income growth remained muted, despite the 10.9% increase in our 2019 net loan book

Consistent upward trajectory in non-interest income supports total revenue growth



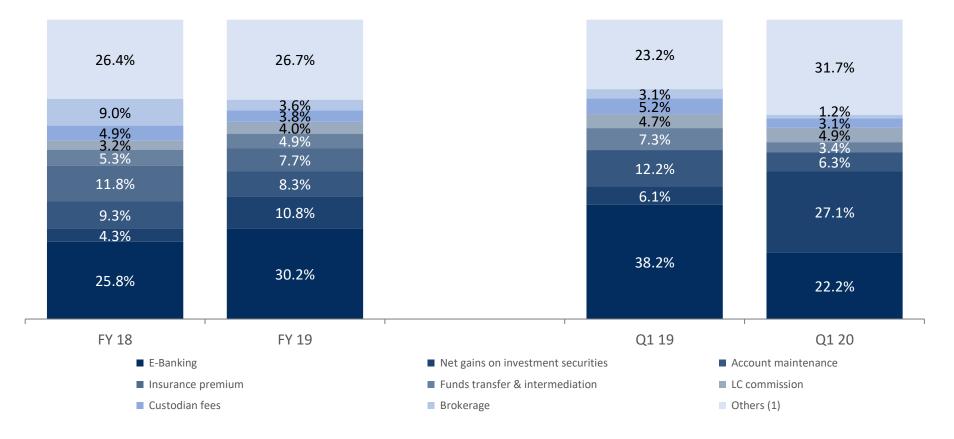




- Non interest income sustained strong growth; grew 20.6% y-o-y as at FY 2019 and 89% in Q1 2020
- E-Banking and net gains on investment securities remain the major drivers of non interest income accounting for 49.3% in Q1 2020 compared with 44.3% in Q1 2019

Resilient and consistent non interest income growth

NON-INTEREST INCOME BREAKDOWN (NET) (FY 2018: ₦132.0bn; FY 2019: ₦159.2bn; Q1 2019: ₦26.3bn; Q1 2020: ₦49.7bn)





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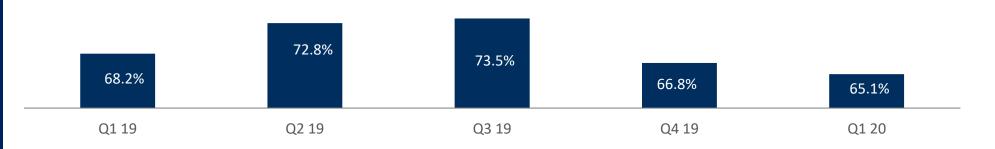
- Notable investments made in security and e-business solutions (revenue accretive), enterprise architecture (business stability and growth supportive), productivity capabilities (efficiency benefits) etc. resulting in increased maintenance and depreciation costs
- Operational and other losses increased largely due to a one-time operational losses in respect of settlement for assets sold a decade ago
- Advert and corporate promotion expenses were up due to exceptional expenses (globally) for the Bank's 125th anniversary to enhance the brand equity and marketing the digital business from which accretive revenue benefits are emerging
- Staff cost is driven by the workforce optimisation exercise towards enhancing overall employee productivity

OpEx elevated due to strategic investments and one-time charges aimed at improving operational efficiencies and revenue capabilities

MAIN OPEX DRIVERS (FY 2018: ₩266.0bn; FY 2019: ₩314.7bn)

FY 18	35.1%	13.2%	13.2%		2.6%	% 7.1%	2.9% 4.6% 3.4%			22.4%		
FY 19	31.6%	12.2%	12.2% 8.9%		6.5%	6.2%	5.8%	3% 5.3% 3.0%		20.3%		
Q1 19	34.6%	14.9%		8.4%		7.6%	7.0%	4.5%	6.9%	2.9%	13.2%	
Q1 20	33.5%	15.6%		9.6%		8.9%	6.3%	6 2.8%	8.0%	2.4%	12.9%	
-	 Staff Cost Operational and other losses Depreciation of property and equipme 	 Regulatory cost Outsourced cost Legal & Professional fees 			l fees	MaintenanceAdvert & Corporate PromotionsOthers (1)					otions	

QUARTERLY COST TO INCOME RATIO

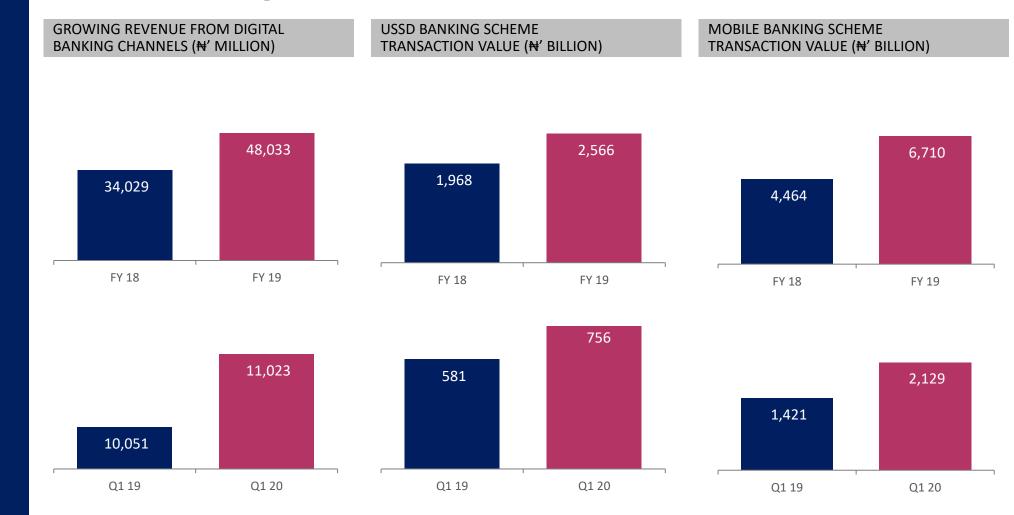


¹Others include: Donations & Subscriptions, Stationery & Printing, Passages & Travels, Fines & Penalties, Net insurance Claims, Other Operating Expenses



- Successfully monetised digital banking with electronic channels contributing 30.2% (FY 2018: 25.8%) of noninterest income in FY 2019
- Sustained market leader in USSD (*894#), growing transaction volume 37.9%, y-o-y. Transaction value across this platform is in excess of ¥2.5trillion
- Transaction volume across mobile banking channel grew y-o-y by 31%, while value of transactions increased by 50.3% y-o-y in 2019
- >85% of customers executed transactions via digital channels

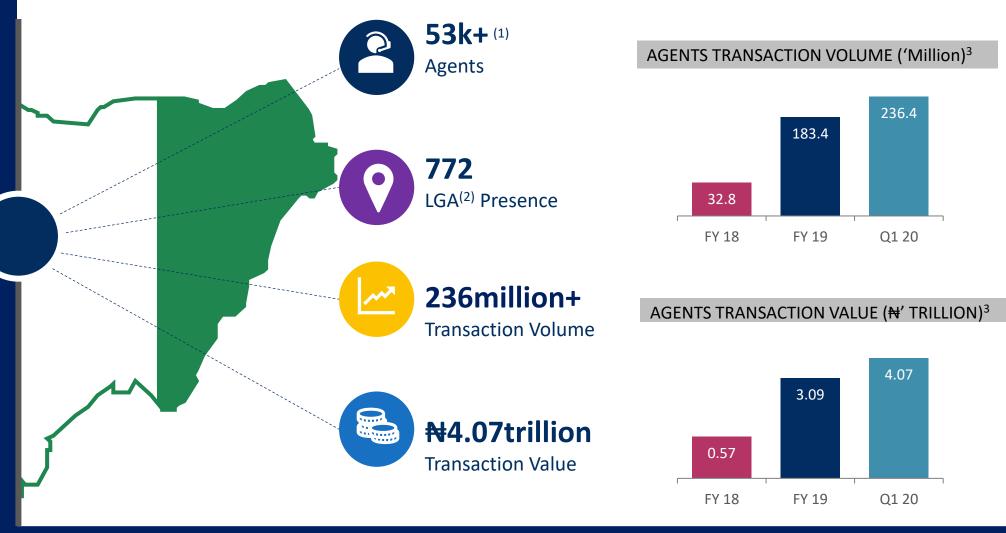
Undisputed leader in digital solutions with continuous growth and demonstrated track record of monetising same



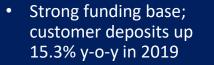


Our Agent Banking strength/reach is unparalleled in the industry leading to increasing customers' adoptions of our digital banking offerings

- >12 million active customers on our digital platforms (2018: 9.8million) - FirstMobile, USSD, Internet Banking and Agent banking channels
- More transactions executed through the FirstMonie Agent banking platform than over ATMs
- Fastest growing network of Agents in the industry with over 53,000 agents
- Of the 774 local government areas, FirstMonie Agents are present in 772 (c. 99.7% coverage) across the 36 states of the country







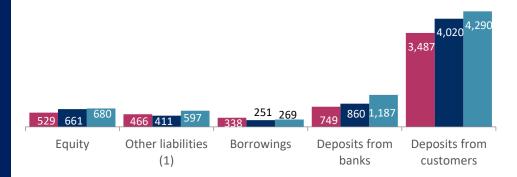
- Low-cost deposits at FirstBank represent 86% of total deposits as at Dec 2019 (Dec 2018: 85.0%)
- Retail franchise remains the key driver of deposit growth, with savings deposits in excess of ¥1.4 trillion
- Sustained growth in 2019 FCY deposits closing at 28.3% y-o-y signify improving FCY liquidity

Strong retail franchise provides the platform for a diversified and stable funding base

FUNDING BY TYPE | FBNHOLDINGS (FY 2018: ₦5.6tr; FY 2019: ₦6.2tr; Q1 2020: ₦7.0tr)

DEPOSITS BY CURRENCY | FBNHOLDINGS

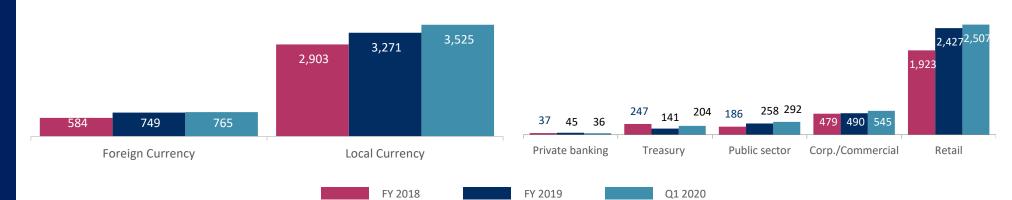
(FY 2018: ₩3.5tr; FY 2019: ₩4.0tr; Q1 2020: ₩4.3tr)



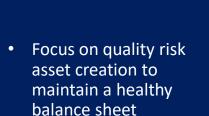
DEPOSITS BY TYPE | FBNHOLDINGS (FY 2018: ₦3.5tr; FY 2019: ₦4.0tr; Q1 2020: ₦4.3tr)



DEPOSITS BY SBU TREND|FIRSTBANK (NIGERIA) (FY 2018: ₦2.9tr; FY 2019: ₦3.4tr; Q1 2020: ₦3.6tr)







• 2019 net loans to customers increased by 10.9%

- Portfolio rebalancing evidenced by a steady reduction in exposure to the Oil & Gas sector
- Manufacturing, trade, retail/consumer and Agric & Agro-allied sectors including telecommunication remain key sectors to grow loans

Diversified portfolio provides a resilient revenue base

FIRSTBANK (NIGERIA) GROSS LOANS BY SECTOR (FY 2018: ₩1,728.9bn; FY 2019: ₩1,619bn; Q1 2020: ₩1,808bn)

FY 18	24.2%		14.1%	9	.9%	10.0%	%	7.1%	2.4%	7.0%	5.5%	3.5%	4.6%1	.6%	10.3%
FY 19	17.9%	16	6.5%	8.6%	8.1%	% 7.	.8%	6.9%	6	5.8%	6.5%	4.6%	3.7%	2.6%	9.9%
Q1 20	16.9%		20.9%	8.8	%	8.1%	7.6	%	6.1%	6.5%	6.3%	3.89	% 3.4%	2.4%	9.3%
L	 Oil & Gas Upstro Oil & Gas Servic General Comment 	es	Information			ication					Co	overnn nstruc hers (2		.)	

FBNOUEST MERCHANT BANK GROSS LOANS BY SECTOR (FY 2018: ₩37.5bn; FY 2019: ₩48.3bn; Q1 2020: ₩48.6bn)

FY 18		21.3%	<mark>%</mark> 3.	8% 3.5% 3.9%	3.3%	15.8%		9.2%	<mark>2.5%</mark>	10.4%	10.	.8%	15.5%
FY 19		11.9%	19.59	% 2.	5%2.8%	8.8%	18	8.1%		4.4%1.6 <mark>%</mark>	12.3%	1 <mark>.5</mark> %	16.5%
Q1 20	<mark>0.</mark> 8%		26.6%	2.6% 2.6%	9.0%	6	22.2%	%		6.4% 1 <mark>.6</mark> %	<mark>6 2</mark> .1% 10.	4% 1 <mark>.</mark>	<mark>5</mark> % 14.3%
	_		ation & Commun & & Insurance	ication Oil	nufacturi & Gas Up lic Utilitie	stream	Oi	onstructi il & Gas ommerci	Downst		Gene	•	n And Storage gy

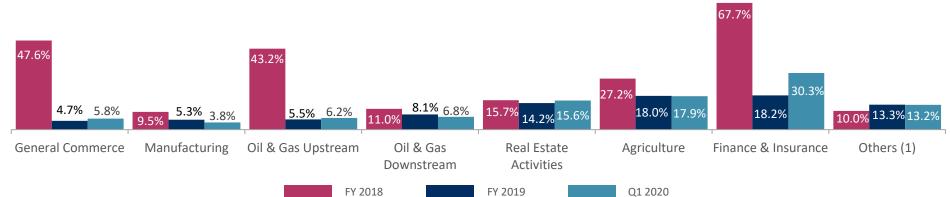
¹Government loans are loans to the public sector (federal and state) ²Others include finance and Insurance, capital market, public utilities, personal & professional, administrative & support services, human health & social work



Significant improvement in asset quality

- Risk portfolio clean-up accomplished; focus is on further improving current metrics
- Significant reduction in NPL ratio to single digit, 9.9% and 9.2% in FY 2019 and Q1 2020 respectively
- Vintage NPL ratio remains <1%
- Actively pursuing recoveries on loans written-off





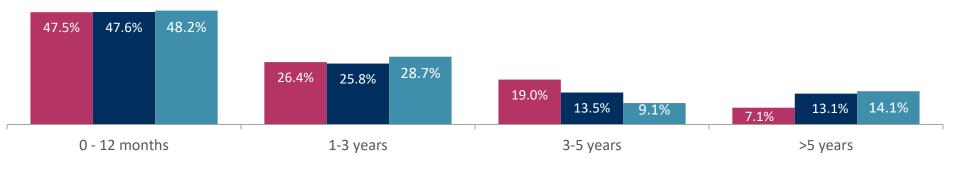
1 Others include: Oil & Gas Servicing, Finance, Transportation, Construction, Education, Public Utilities, Capital Market



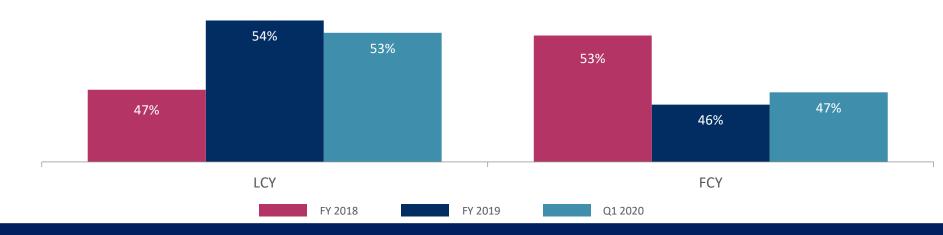
Rebalanced portfolio aimed at minimising vulnerability

- Retooled risk management practice provides greater security and reduces risk
- Increased loans in LCY relative to FCY compared to the previous year

LOANS AND ADVANCES BY MATURITY |FIRSTBANK (NIGERIA) (FY 2018: ₩1,728.9bn; FY 2019: ₩1,619bn; Q1 2020: ₩1,808bn)



LOANS AND ADVANCES BY CURRENCY |FIRSTBANK (NIGERIA) (FY 2018: ₩1,728.9bn; FY 2019: ₩1,619bn; Q1 2020: ₩1,808bn)







- Strong earnings generation capacity provides a solid platform for capital accretion
- Sufficient capital to support the business noting current operating environment
- Net long position of the balance sheet provides a secured position for capital accretion in the event of a potential devaluation

Capital Adequacy Ratios remain above regulatory thresholds





Strengthening the business model to recapture market leadership

- Addressed legacy asset quality issues to provide platform for growth
- Enhanced risk framework and imbedded increased accountability
- Enhanced revenue generation capabilities throughout the Group
- Improved revenue diversification with particular focus on digital banking and agent network
- Augmented client experience through technological enhancements and leveraging of synergies
- Accelerated digitalisation across the Group
- Strengthened and optimised balance sheet









Over the next three years the focus will be on accelerating profitability across our business groups

Vision: To be the leading African financial services provider delivering innovative solutions

Strategic Ambition: Maximise shareholder value through a diversified portfolio focused on putting customer "First"

		Core values			
Innovation			Customer Cent	ricity	Sustainability
	Performanc	e Metrics: 4 pillars	of performance		
1. Financial	2. Portfo	lio	8. Brand equity		4. Employee
 Non-funded revenue growth with focus on digital banking Technology enabled productivity enhancem Operational efficiency 	 Revenue synerg Value-chain opt leveraging Grou Accelerated dig across the Grou African expansi 	imisation p structure italisation p	of mind awareness		mployee engagement nd talent management







Higher top-line revenues with significantly lower

translated to a strong 83.1% y-o-y growth in pre-tax

Delivered on the single digit

pushed operating expenses; however activated cost containment measures and

earnings growth kept cost to

impairment charges

NPL ratio; risk assets portfolio now significantly

Strategic investments

income ratio at 69.3%

Focus is on innovation, digital and technologies to

maximise operational

efficiency

drive revenue growth and

profits

stronger



COMMERCIAL BANKING GROUP Positioned for sustainable profitable growth

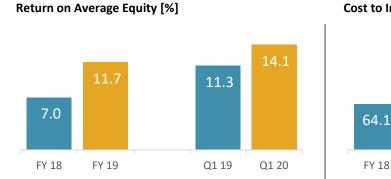
KEY FINANCIAL HIGHLIGHTS

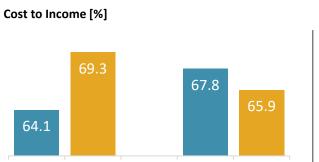
FY 18	FY 19	у-о-у	Q1 19	Q1 20	у-о-у
516.2	553.6	7.2%	130.5	151.0	15.6%
365.1	395.9	8.4%	92.9	103.7	11.6%
92.4	50.8	-45.0%	13.4	9.8	-27.0%
234.1	274.4	17.2%	63.0	68.3	8.4%
38.6	70.8	83.1%	16.6	25.6	54.8%
38.8	62.7	61.3%	13.6	21.0	54.4%
	516.2 365.1 92.4 234.1 38.6	516.2 553.6 365.1 395.9 92.4 50.8 234.1 274.4 38.6 70.8	516.2 553.6 7.2% 365.1 395.9 8.4% 92.4 50.8 -45.0% 234.1 274.4 17.2% 38.6 70.8 83.1%	516.2 553.6 7.2% 130.5 365.1 395.9 8.4% 92.9 92.4 50.8 -45.0% 13.4 234.1 274.4 17.2% 63.0 38.6 70.8 83.1% 16.6	516.2 553.6 7.2% 130.5 151.0 365.1 395.9 8.4% 92.9 103.7 92.4 50.8 -45.0% 13.4 9.8 234.1 274.4 17.2% 63.0 68.3 38.6 70.8 83.1% 16.6 25.6

Statement of Financial Position

Statement of Financial Positio	n				
₩bn	FY 18	FY 19	у-о-у	Q1 20	y-t-d
Loans and advances	1,694.9	1,866.0	10.1%	2,064.5	10.6%
Deposits from customers	3,392.6	3,911.9	15.3%	4,179.3	6.8%
Shareholders fund	476.5	591.0	24.0%	606.2	2.6%
Total assets	5,303.3	5,869.2	10.7%	6,672.0	13.7%

KEY PERFORMANCE RATIO





Q1 19

Q1 20

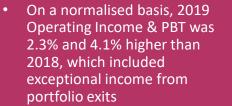
FY 19

Non-Performing Loan Ratio [%]



26





- The 2019 performance was driven by growth in revenues combined with effective execution of our cost optimisation strategies, yielding y-o-y savings on operational expenses in excess of N1billion
- We continue to focus on enhancing the quality of and diversifying earnings by growing the annuity businesses – our investment management businesses (AuM increased by 22% to close at ₦319 billion), and our FICT³ and CCB⁴ businesses
- We have managed risk effectively, leading to a reduction in non-performing assets, and a drop in the NPL ratio to 3.0%

MERCHANT BANKING AND ASSET MANAGEMENT GROUP

Positive performance amidst macro-economic headwinds driven primarily by fixed income trading, asset management, trustees and structured products businesses

KEY FINANCIAL HIGHLIGHTS

Return on Average Equity [%]

13.1

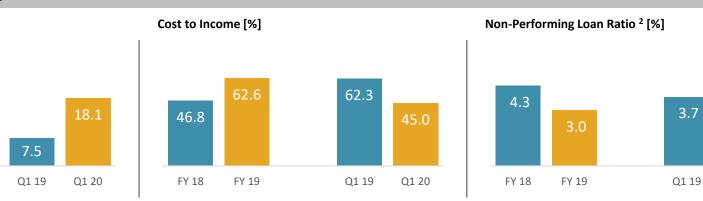
FY 19

25.0

FY 18

Income statement							
₩mn	FY 18	FY 19	у-о-у	Q1 19	Q1 20	у-о-у	
Gross earnings	45,259	35,907	-20.7%	8,257	8,241	-0.2%	
Operating income	28,655	19,636	-31.5%	4,196	5,595	33.3%	
Impairment charge ⁽¹⁾	-1,099	272	124.8%	569	79	-83.1%	
Operating expense	13,410	12,295	8.3%	2,614	2,515	-3.8%	
Profit before tax	16,367	7,155	-56.3%	1,112	3,167	183.8%	
Profit after tax	11,548	6,018	-47.9%	824	2,241	172.0%	
KEY PERFORMANCE	RATIO						-

Statement of Financial Position	on				
₩mn	FY 18	FY 19	у-о-у	Q1 20	y-t-d
Loans and advances	35,557	46,479	30.7%	47,107	18.2%
Deposits from customers	127,260	135,495	6.5%	148,590	26.8%
Shareholders fund	44,022	47,977	9.0%	50,550	12.9%
Total assets	218,570	248,578	13.7%	254,985	8.9%



¹Represent a write-back in FY 2018

3.0

Q1 20



INSURANCE GROUP Positioned for the next phase business growth with a robust balance sheet and enhanced digital capabilities

KEY FINANCIAL HIGHLIGHTS

- Increase in operating income above opex led to a 29.1% growth y-o-y on pre-tax profits
- The business recorded impressive y-o-y growths in Gross premium written (GPW) in retail life (+52.4%), group life (+132.0%), annuity (+8.7%) and other general insurance business (+57.8%)
- Marked increase in balance sheet components reveal business growth potentials for the Insurance franchise of the Group

Income statement					Statement of Financial Position									
¥mn	FY 18	FY 19	у-о-у	Q1 19	Q1 20	у-о-у	₩mn	FY 18	FY 19	у-о-у	Q1 20	y-t-d		
Gross premium written	30,611	44,942	46.8%	13,860	15,540	12.1%	Liability on insurance &	53,958.1	88,423.8	63.9%	94,930	7.4%		
Operating income ¹	17,079	22,876	33.9%	5,523	7,510	36.0%	investment contract		00,120.0	00.070	54,550			
Operating expense	10,153	14,074	38.6%	3,912	4,360	11.5%	Shareholders fund	13,329.7	19,835.4	48.8%	22,000	10.9%		
Profit before tax	6,788	8,762	29.1%	1,611	3,098	92.3%								
Profit after tax	5,960	8,159	36.9%	1,316	2,609	98.3%	Total assets	76,563.3	117,038.7	52.9%	125,037	6.8%		
KEY PERFORMANCE	KEY PERFORMANCE RATIO													
Return on Average Equi	Return on Average Equity [%] Cost to Income [%]					e [%]	Claims Ratio ⁽¹⁾ [%]							
49.1 49.2	_		49.5	5	9.5	61.5	57.4		25.2					
		36.2					45.6	16.7			18.3	15.6		

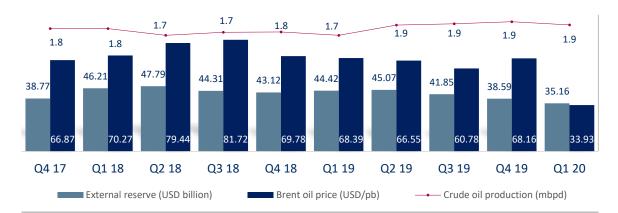


Nigeria's operating environment remained challenging

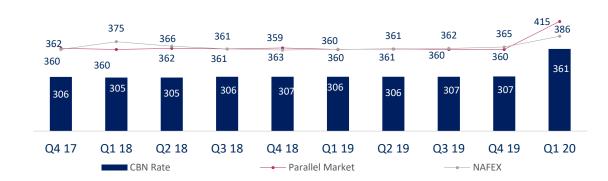




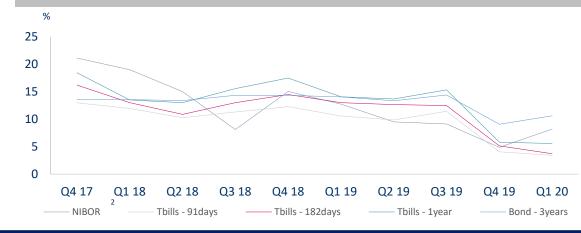
CRUDE OIL PRODUCTION CAPACITY INCREASES AS RESERVE POSITION SLOWS DOWN



STABLE EXCHANGE RATE REGIME WITH CONTINUED INTERVENTION BY CBN



DECLINING YIELDS ON INVESTMENT SECURITIES

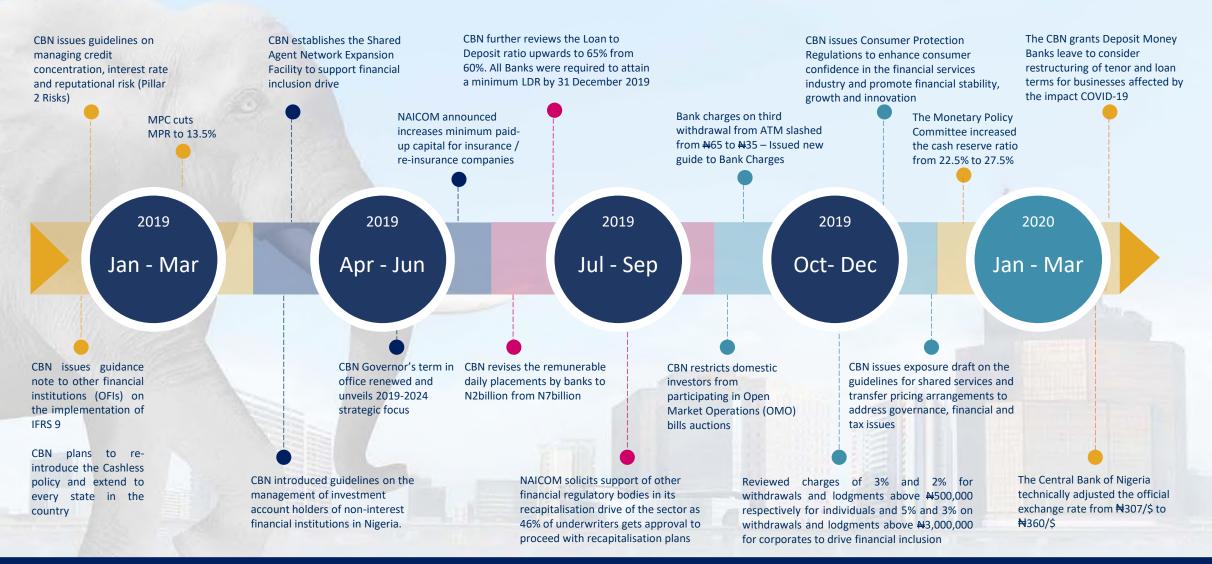


Data source: CBN NBS, Bloomberg, OPEC, Abobifx and FBNHoldings Investor Relations ²NIBOR rate is average interbank call rate for each quarter

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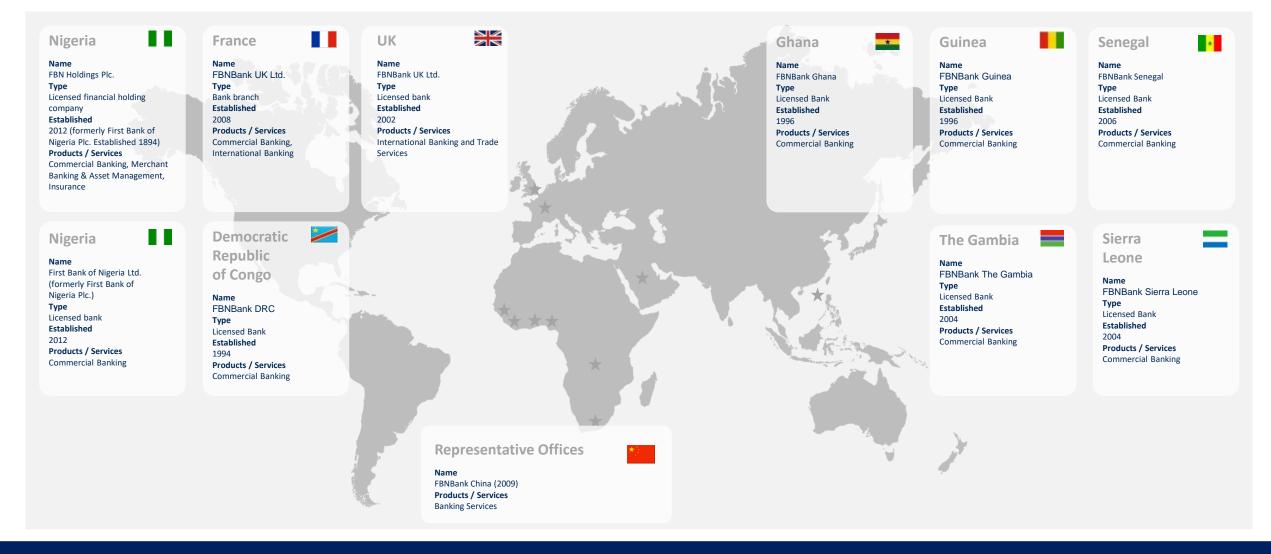


Key regulatory interventions and policies further impacted market sentiment





Global Footprint





Definitions

- Cost-to-income ratio computed as operating expenses divided by operating income
- Cost of risk computed as annualised credit impairment charges divided by the average opening and closing gross loans balances
- Net-interest margin computed as annualised net interest income divided by the average opening and closing balances of interest earning assets excluding financial assets at fair value through profit & loss plus unlisted debts
- Operating income is defined as gross earnings less interest expense, fee and commission expense, insurance claims and share of profit/loss from associates
- Pre-provision operating profit computed as operating profit plus impairment charge
- Net revenue computed as operating income plus share of profit/loss from associates
- NPL coverage computed as loan loss provisions plus statutory credit reserves divided by non-performing loans
- Loans to deposits ratio computed as gross loans divided by total customer deposits
- Leverage ratio computed as total assets divided by total shareholders' funds
- Return on average equity computed as profit after tax (annualised) divided by the average opening and closing balances attributable to its equity holders
- Return on average assets computed as profit after tax (annualised) divided by the average opening and closing balances of total assets
- Tier 2 capital comprises foreign exchange revaluation reserves, hybrid capital instrument and minority interest for the FirstBank (Nigeria)



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