

RESILIENT



Investor & Analyst Presentation

Full year ended 31 December 2016 & first quarter ended 31 March 2017





DISCLAIMER

This presentation is based on FBN Holdings Plc's ('FBNH' or 'the company' or the 'Group') audited results for the twelve months ended 31 December, 2016 and the unaudited results for the three months ended 31 March, 2017. Following the decisions to divest from FBN Mortgages Limited and Rainbow Town Development Limited, the results of operations, assets and liabilities of the two companies for 2016 and corresponding balances for 2015 have been presented as Discontinued Operations in line with IFRS 5.

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FY 2016 & Q1 2017 Key Highlights

Recessionary environment through 2016 with a gradual economic recovery expected in 2017

FY 2016 KEY HIGHLIGHTS

2016

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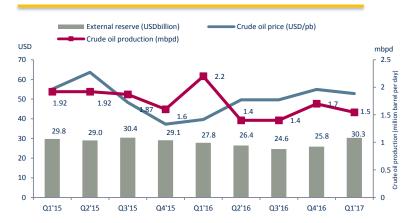
Recessionary trend with rising inflation



Increase in yields on investment securities through



Improvement in crude oil price in 2016



CBN currency interventions improve FX flows



Regulatory intensity amidst challenging macro economic and operating environment

FY 2016 KEY HIGHLIGHTS

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REGULATORY DEVELOPMENTS

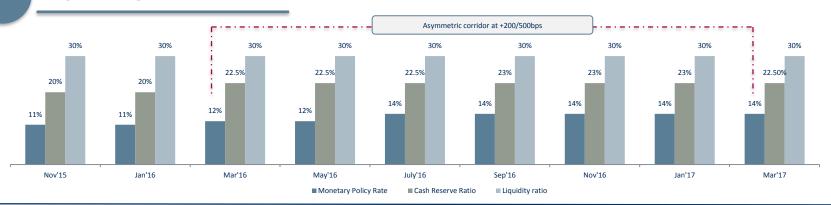
2016

- Introduction of a current account maintenance fee following the discontinuation of the COT ¹
- Central Bank grants a one-time forbearance to write off fully provided non performing loans
- Liberalisation of the foreign exchange market with possible floating of the Naira, albeit FX illiquidity persists
- Deepened derivatives market with the introduction of Over the Counter (OTC) for FX futures and forwards contracts
- Review of the FX policy directing international money transfer organisations and FirstBank to sell FX to BDCs
- Central Bank introduces guideline for implementation of IFRS 9

2017

- Central Bank issued a new policy on FX for PTA/BTA, medical and school fees to improve FX liquidity
- Central Bank introduced special FX window for investors, exporters and end-users
- The revised investment guidelines on Pension Fund Assets now allow PFAs to invest in quoted equities of Bank holding companies

MPC MEETING



¹Commission on Turnover (CoT)

Strong earnings in a challenging operating environment as we address legacy asset quality

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INCOME STATEMENT

Gross earnings

FY16: N581.8bn Q117: N141.0bn

Impairment charge for credit losses

FY16: N226.0bn Q117: N28.8bn

Net interest income

FY16: N304.4bn Q117: N80.3bn

Non-interest income

FY16: N165.5bn Q117: N24.2bn

Operating income

FY16: N469.9bn Q117: N104.5bn

Operating expenses

FY16: ₩220.9bn Q117: ₩55.7bn

Profit before tax

FY16: N22.9bn Q117: N19.9bn

Profit after tax¹

FY16: N17.1bn Q117: N16.1bn

KEY HIGHLIGHTS

- Underlying business remains fundamentally strong with 15.7% y-o-y growth in gross earnings in FY 2016
- Pre-provision operating profit of N248.9billion in FY 2016 remains the highest in the industry
- 13.7% growth in total assets in FY 2016
- Increasingly stronger balance sheet as we deal with legacy assets and cautiously originate new loans
- Stable and diverse funding base

STATEMENT OF FINANCIAL POSITION

Total assets

FY16: N4,736.8bn Q117: N4,984.6bn

Loans & advances (net)

FY16: N2,083.9bn Q117: N2,062.7bn

Customer deposits

FY16: N3,104.2bn Q117: N3,093.4bn

Total Equity

FY16: N582.5bn Q117: N601.3bn

¹Profit after tax relate to continued operations for FY 2016

Improving performance at the core of building a solid foundation for the long term

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KEY RATIOS

Cost to income ratio

FY16: 47.0%¹ Q117: 53.3%

Liquidity ratio²

FY16 52.7% Q117: 53.5%

Cost of funds

FY16: 2.8% Q117: 3.4%

Post-tax ROAE³

FY16: 3.0% Q117: 10.9%

CAR4 (Basel 2)

FY16: 17.8% Q117: 18.1%

Gross loans to deposits

FY16: 77.1% Q117: 77.8%

Net interest margin

FY16: 8.8% Q117: 8.2%

Post-tax ROAA³

FY16: 0.4% Q117 1.3%

NPL ratio

FY16: 24.4% Q117: 26.0%

Cost of risk

FY16: 10.4% Q117: 4.8%

NPL coverage

FY16: 57.3% Q117: 58.8%

Earnings yield

FY16: 11.7% Q117: 11.7%

KEY HIGHLIGHTS

- Improving cost efficiencies with the scope for enhanced performance
- y-o-y improvement in cost to income ratio and operating expenses despite the inflationary environment
- Liquidity ratio remains one of the strongest in the industry
- Further asset yields optimisation leads to stronger margins
- Stronger capital adequacy ratio providing support to growth initiatives

Portfolio diversification demonstrated through dividends from non commercial banking subsidiaries

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COMMERCIAL BANKING

- FY 2016 gross earnings: ¥535.5bn (FY 2015: ¥465.8bn)
- FY 2016 profit before tax of ₩10.7bn (FY 2015: ₩10.2bn)
- Q1 2017 gross earnings of #128.5bn (Q1 2016: #100.2bn)
- Q1 2017 profit before tax of ₦16.4 (FY 2015: ₦20.7bn)



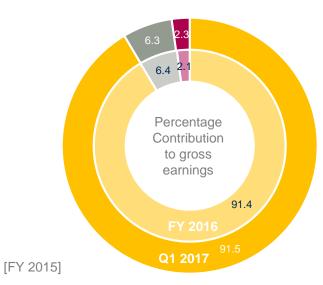
MERCHANT BANKING AND ASSET MANAGEMENT

- FY 2016 gross earnings: #37.8bn (FY 2015: #33.3bn)
- FY 2016 profit before tax #13.7bn (FY 2015: #10.3bn)
- Q1 2017 gross earnings \(\pm\)8.8bn (Q1 2016: \(\pm\)5.5bn)
- Q1 2017 profit before tax ₦2.7bn (FY 2015: ₦1.2bn)



INSURANCE

- FY 2016 gross earnings: ¥12.5bn (FY 2015: ¥10.5bn)
- FY 2016 profit before tax of #3.4bn (FY 2015: #2.3bn)
- Q1 2017 gross earnings of #3.2bn (Q1 2016: #2.6bn)
- Q1 2017 profit before tax of ₦0.8bn (Q1 2016: ₦0.9bn)



3.8

13.6

12.3

Percentage Contribution to PBT

49.3

FY 2016

82.6

Q1 2017

[FY 2015]

Commercial [91.4%] MBAM [6.5%] Insurance [2.1%]

Commercial Banking

Merchant Banking and Asset Management Insurance

Commercial [44.1%] MBAM [46.1%] Insurance [9.8%]

The numbers for the business segments are pre-consolidated numbers

Key themes impacting our business

FY 2016 KEY HIGHLIGHTS

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- Maintained an opex growth rate below inflation rate - a direct result of the effective cost savings measures adopted
- Focused on process optimisation through automation
- Centralisation of shared service

4

- FirstBank's capital position enhanced through increased balance sheet management and profit retention
- Focused on driving transaction led banking services
- Capital position watched closely and rolled into our strategy planning cycle



- Strengthening the risk governance and architecture with changes in key risk personnel – appointed a new Chief Risk Officer
- Increased provisioning on risk assets as required
- · More stringent focus on risk assessment criteria
- Remediation actions taken within the context of cashflows

cline in international

- Decline in international oil price constrained projected cash flows of obligors
- Cash flows were further restrained by the crises in the Niger Delta region
- Lengthened tenor of asset size
- Restructuring of facilities to match cashflows
- Increase in oil price and production following OPEC's production cut as well as improvement in the Niger delta

2

- Currency movement negatively impacting asset quality and operational costs
- Impact moderated by revaluation gains
- Focused on reducing the FCY net portfolio in dollar terms
- FCY exposure reduced by matured FX forwards during the year
- Market access and subtle CBN policy shifts improving FCY liquidity



Financial Review

FY 2016 & Q1 2017 results snapshot

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Income statement

income statement							
₩bn	FY 15	FY 16	у-о-у	Q1 16	Q1 17	у-о-у	
Gross earnings	502.7	581.8	15.7%	107.5	141.0	31.2%	
Net interest income	265.2	304.4	14.8%	63.9	80.3	25.7%	
Non-interest income	97.9	165.5	68.9%	21.9	24.2	10.4%	
Operating income ¹	363.1	469.9	29.4%	85.8	104.5	21.8%	
Operating expenses	222.7	220.9	-0.8%	50.9	55.7	9.3%	
Pre-provision operating profit ¹	140.4	248.9	77.4%	34.8	48.8	40.2%	
Impairment charge	118.8	226.0	90.3%	12.8	28.8	126%	
Profit before tax	21.6	22.9	6.3%	22.1	19.9	-9.5%	
Income tax	6.0	5.8	-3.9%	1.3	3.8	187.3%	
Profit after tax	15.5	17.1	10.3%	20.7	16.1	-22.1%	

Statement of financial position

₩bn	FY 15	FY 16	у-о-у	Q1 16	Q1 17	y-t-d
Total assets	4,166.2	4,736.8	13.7%	4,142.6	4,984.6	5.2%
Investment securities (interest earning)	970.2	1,193.9	23.1%	963.2	1,365.6	14.4%
Interbank placements	385.8	444.8	15.3%	390.6	596.0	34.0%
Cash and balances with Central Bank	715.9	690.1	-3.6%	733.5	621.1	-10.0%
Net loans & advances	1,817.3	2,083.9	14.7%	1,762.2	2,062.7	-1.0%
Customer deposits	2,970.9	3,104.2	4.5%	2,835.3	3,093.4	-0.3%
Total equity	578.8	582.6	0.7%	575.2	601.3	3.2%

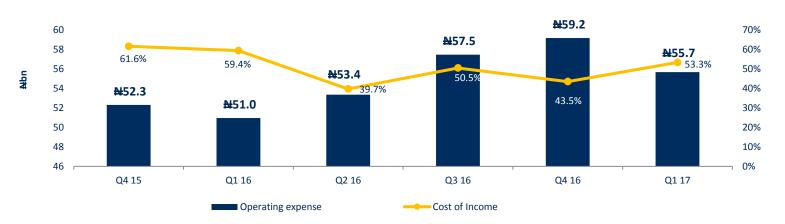
Key ratios ¹	FY 15	FY 16	Q1 16	Q1 17
Net interest margin ¹	8.1%	8.8%	8.1%	8.2%
Cost to income ¹	61.3%	47.0%	59.4%	53.3%
Cost of funds	3.7%	2.8%	2.3%	3.4%
NPL	18.1%	24.4%	21.5%	26.0%
NPL coverage ¹	40.2%	57.3%	37.4%	58.8%
Cost of risk	5.7%	10.4%	2.6%	4.8%
ROaE ¹	2.8%	3.0%	14.4%	10.9%
ROaA ¹	0.4%	0.4%	2.0%	1.3%
CAR – FirstBank (Nigeria) - Basel 2	17.1%	17.8%	17.2%	18.1%
Tier 1 CAR – FirstBank (Nigeria) - Basel 2	13.3%	13.9%	13.3%	14.0%
CAR – FBN Merchant Bank - Basel 2	23.0%	22.6%	23.6%	26.41%
Gross loans to deposits ¹	65.9%	77.1%	67.5%	77.8%

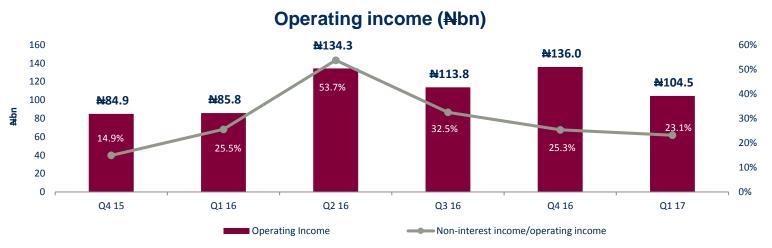
¹Definition provided in the appendix;

Maintained cost management drive amidst inflationary pressure

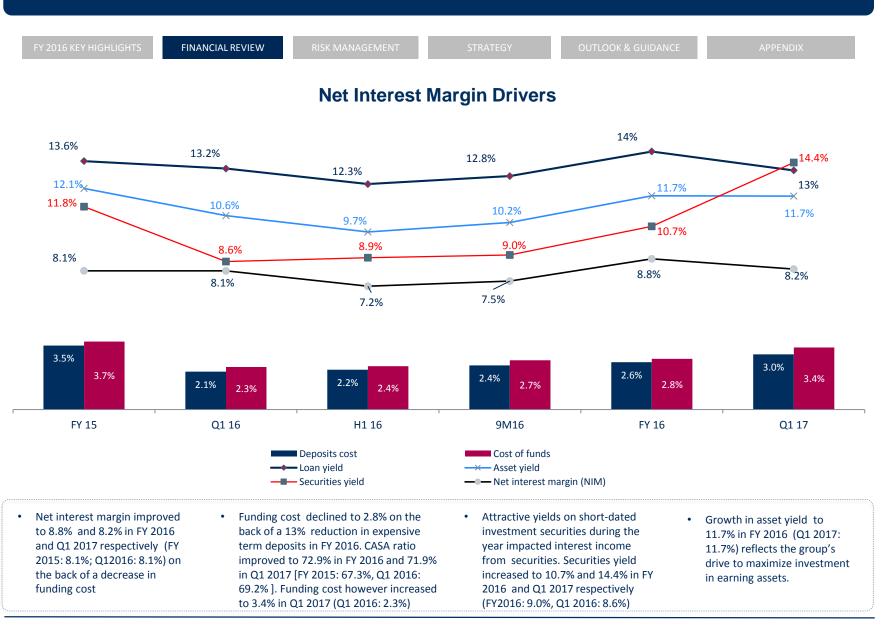


Operating expenses (Nbn)





Steady growth in assets through increased treasury activities as we enhance revenue generating platforms



Strong and well diversified funding base with robust retail franchise

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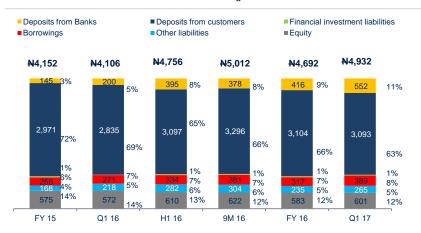
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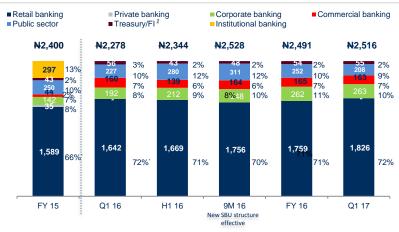
Funding by type Nbn

FBNHoldings



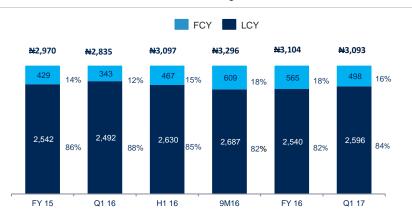
Deposits by SBU² Nbn

FirstBank (Nigeria)



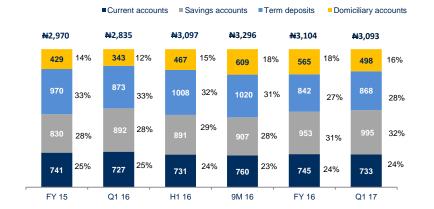
Deposits by currency ₩bn

FBNHoldings



Deposits by type Nbn

FBNHoldings

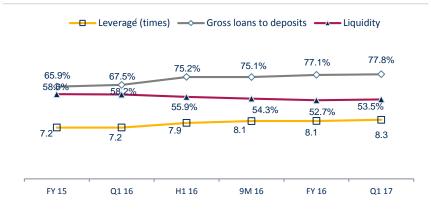


Though it contributed to the deposits, Treasury was not a strategic business unit (SBU) until the new SBU structure took effect in January 2016 with Treasury & Financial Institutions being an SBU ² SBUs:- Corporate banking; private organisations with annual revenue > 445bn but < 410bn and midsize and large corporate clients with annual revenue in > 45bn but with a key man risk. Commercial Banking comprising clients with annual turnover of 4500mn and 45bn. Institutional banking (now within Corporate Banking effective January 2016); multinationals and corporate clients with revenue > 410bn. Private banking(now with retail effective January 2016); High net worth individuals and families. Public sector: Federal and state governments. Retail banking: mass retail. affluent with annual income < 450mn as well as small business and Local governments with annual frequency < 4500mn

Our liquidity position remains strong with improving efficiency in balance sheet management

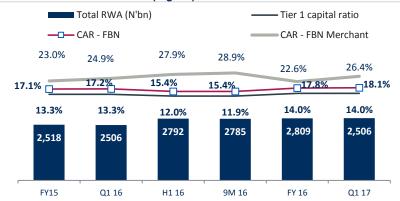
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Balance sheet efficiency



Capital ratios



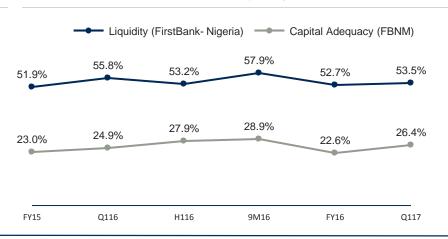


RWA components





CAR & Liquidity



¹ Definition provided in the appendix



Risk Management

Sectoral breakdown of loans and advances to customers

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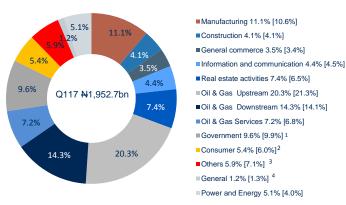
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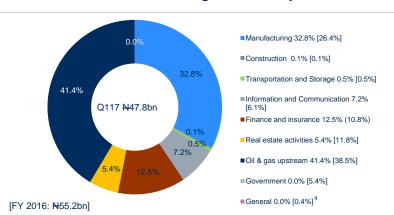
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Q1 2017 FirstBank (Nigeria) gross loans by sectors



[FY2016:N1,933.4bn]

Q1 2017 FBN-MBAM gross loans by sectors



- Gross loans and advances at the Group level grew by 22.4% y-o-y in FY 2016 (Q1 2017: 31%) driven by the translation impact of devaluation on the FCY exposure
- Total FCY loans constitute 51% of loans as at FY 2016 [Q1 2017: 50.9%]
- The break down of the oil & gas portfolio in upstream, downstream and services as at FY 2016 was 21.3%, 14.1% and 6.8% respectively [Q1 2017: 20.3%, 14.3% and 7.2%]. 56% of the oil & gas loans are in FCY
- About 5% of the loan book has been restructured with oil & gas loans constituting 70% of the restructured portfolio in FY 2016
- Average duration of loan book is up to 36 months in FY 2016
- NPL to revert to single digit region within the next 24months on the back of active remediation of top exposures

Profiling the loan book portfolio

15.8% 9.7% 7.4% 8.8% 13.<mark>6%</mark> FY 15

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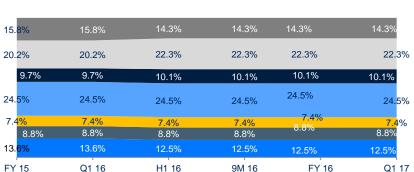
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Loans and advances by maturity

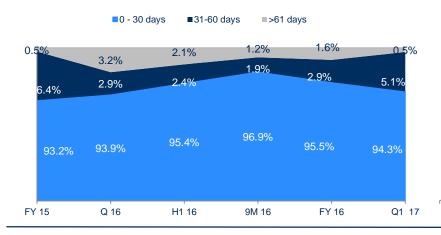
FirstBank (Nigeria)

■ 0 -30 days ■ 1 - 3 months ■ 3 - 6 months ■ 6 - 12 months ■ 1 - 3 years ■ 3 - 5 years ■ >5 years



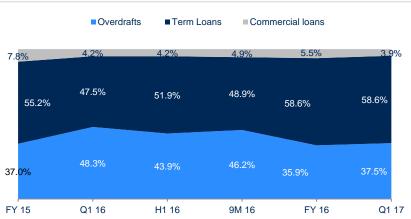
Ageing analysis of performing loans and advances

FirstBank (Nigeria)



Loans and advances by type

FirstBank (Nigeria)

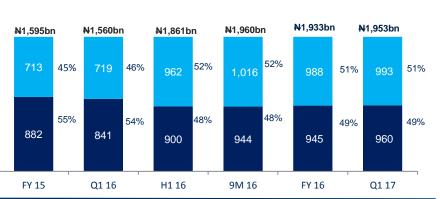


Loans and advances by currency

FirstBank (Nigeria)

■ LCY

FCY



Adequate provisioning on delinquent loans with revamped credit processes

FY 2016 KEY HIGHLIGHT:

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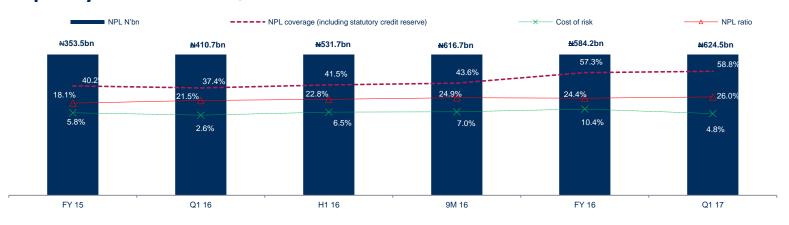
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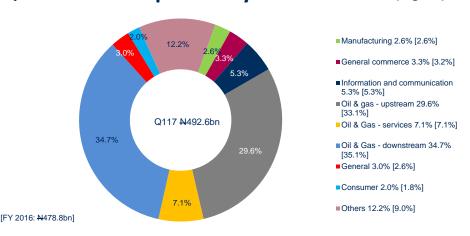
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Asset quality ratios - FBNHoldings



Q1 2017 NPL exposure by sector - FirstBank (Nigeria)



- NPL ratio increased to 24.4% in FY 2016 with the increased provision on delinquent asset. (Q1 2017: 26.0%)
- Net impairment charge on credit losses amounted to #226bn in FY 2016 for the group (Q1 2017: #28.8b) due to translation effect of devaluation and charge on legacy exposure in a subsidiary
- NPL coverage improved to 57.3% in FY 2016 (FY 2015: 40.2%, Q1 2017: 58.8%]. NPL coverage is expected to move above 70% in 2017 given the strength of the collaterals which adequately cover the value of the loans.
- NPLs in FCY constitute 37% of total NPL with adequate coverage
- NPL loans to the oil & gas sector constitute 75% of total NPL in FY 2016, while the general commerce and manufacturing sector constitute 3% each in FY 2016. [Q1 2017: 71.4%, 3.3% and 3.0% respectively]

¹ General includes: hotels & leisure, logistics, religious bodies; ² Others (NPL exposure by sector) include Finance, Transportation, Construction, Agriculture and Real estate activities; ³ Others (NPL ratio by sector) include General, Transportation & storage, Finance & Insurance, Administration, Capital market, Education, Professional & Scientific, Human health and Arts & Entertainment all contributing between 0.1 – 4.0% to the loan book exposure

Transforming our risk management approach towards sustainable improvement in asset quality

RISK MANAGEMENT

Further to our 2016 plan of revamping our risk management framework, key initiatives highlighted have been implemented as detailed below



Reviewed the credit framework and strengthened



Institutionalized a new credit culture with selection of quality customers and adherence to lending conditions and transaction structuring



Restructured credit terms of obligor with compelling business case to match cash flows

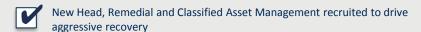


Aligned the level of exposures with the level of seniority of managers to ensure discussions and credit calls take place at right level



Implementation of an Enterprise Risk Management (ERM) system to strengthen the risk and control environment

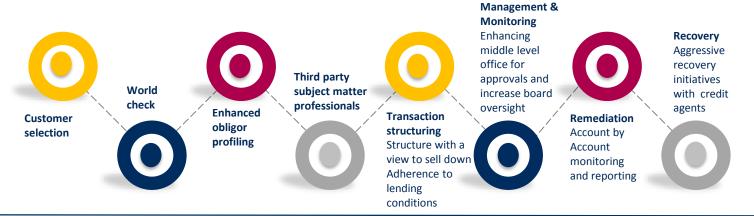
- Recruited a new Chief Risk Officer to drive the new credit architecture and build a robust and sustainable credit underwriting practice
- Executive Director, Corporate Banking appointed to strengthen loan origination, structuring and distribution





Appointed a Group Executive for Technology and Services with increased focus on technology to enhance the risk and control environment

A clear resolution pathway





Strategy

Aligning strategy to meet customers' needs



Simplified pathway to value creation

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Deliver structural changes in the risk-taking culture

UPDATE

- Institutionalised a new credit culture with selection of quality customers and adherence to lending conditions and transaction structuring
- Revamped the risk management governance and architecture
- Strategic appointments across the risk management function and building internal capacity in product lines group-wide
- Improving quality of obligors across the group
- A stronger portfolio of risk assets with sustainable income streams

Maintain sustained improvement of cost and capital efficiency

UPDATE

- A wholesale change in People, Processes, Policies and Technology
- Reduced operating expenses and improved cost to income ratio
- Integrated and institutionalised shared services which is eliminating duplicated costs
- Moderate balance sheet growth with enhanced high yielding treasury activities
- Stronger capital position

Enhance revenue growth across the organisation

UPDATE

- Execution of a group innovation project to identify new revenue streams
- Increased market share with customer accounts at 12.7m (FY2015: 11.2m) across the group
- Improved revenue generation across the group; The Merchant Bank and Insurance businesses recorded 11.5% and 18.7% y-o-y growth in revenue respectively
- Leveraged on the commercial banking retail network to deepen market penetration across the group

Create digital competency to enhance revenue and service delivery

UPDATE

- Launched *894# USSD
 (Unstructured Supplementary Service Data) banking service and recorded over 1 million users; the fastest growing USSD service in the industry
- The only Bank to record over 100m monthly electronic transactions; currently at 110m+
- Strengthened technology infrastructure to drive efficiency across all areas of the business
- Increasing contribution from e-banking

FBNHoldings at a glance

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Rich Heritage

Nigeria's biggest and indigenous financial institution with over 123 years in commercial banking services



875

Business Locations



52.7%

High Liquidity position



2,779_{ATMS} 7,048_{POS}

Largest distribution of alternative channels and touch points



Only Bank to have carried out 100million transaction per month on the main switch network

Recognitions

Our Brand remains strong in the industry as we achieved several awards and global recognition across our operating entities



6x in a row most valuable banking brand in Nigeria



Best Commercial Bank in Nigeria Most Innovative Bank in Nigeria Best Retail Bank in Nigeria Awarded to First Bank Nigeria Ltd



Fastest growing underwriting business Best Life Insurance company Awarded to FBN Insurance



Best Investment Bank Most Innovative Bank Awarded to FBN Quest

Market Leader

Sustained market leader with increasing revenue momentum and rising customer base



Largest financial institution in Gross Earnings



12.7_{mn}

Active customers accounts



FY 2016

18.5%

FY 2015

Market share of active accounts1

Competitive Stance

We have remained competitive across our business within the industry with strong performance among peers

3%cagr

Improving cost efficiency with 3% Compounded Annual Growth Rate (CAGR) below industry average in the last 4 years ~18%

Market share in Deposits and Total assets [Market share on Loan and advances circa 13%]



Fast growing USSD² banking service

¹Company filings ² USSD – Unstructured Supplementary Service Data

^{*}Source - Company fillings, Competitor analysis, CBN statistical bulletin, National Bureau of Statistic (NBS), 2016 Financial Stability Report



Outlook & Guidance

Outlook & Guidance¹



Contact details

Ag. Head, Investor Relations

Tolulope Oluwole

Email: Tolulope.O.Oluwole@fbnholdings.com

Phone: +234 (1) 9052720

Investor Relations Team

investor.relations@fbnholdings.com

Phone: +234 (1) 9051386

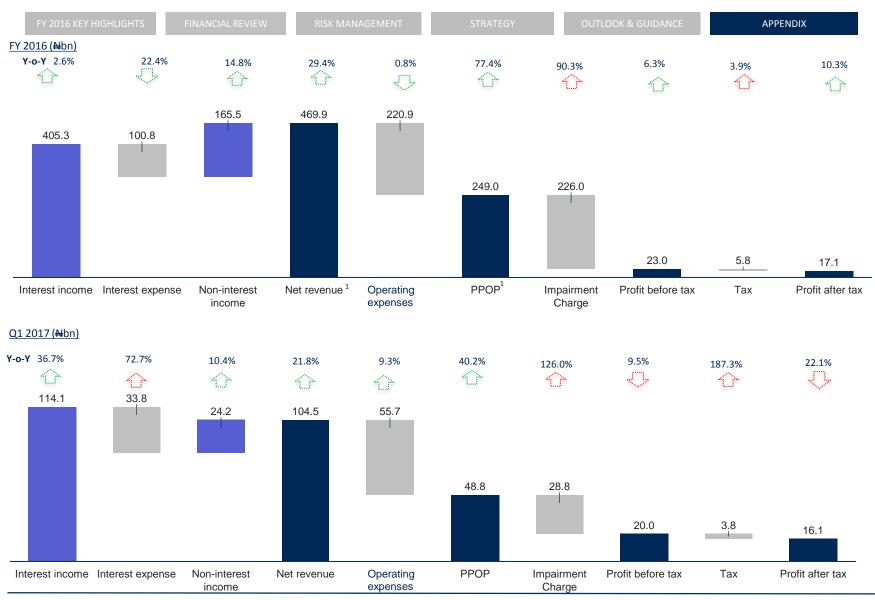
+234 (1) 9051086

+234 (1) 9051146



Appendix

Income statement evolution



¹ Definition provided in the appendix

Revenue Generation

FY 2016 KEY HIGHLIGHTS

FINANCIAL REVIEW

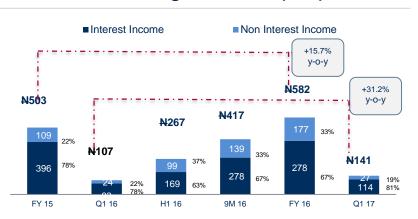
RISK MANAGEMENT

STRATEGY

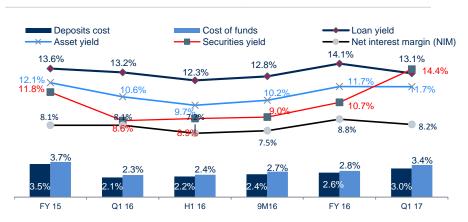
OUTLOOK & GUIDANC

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Gross earnings breakdown (Nbn)

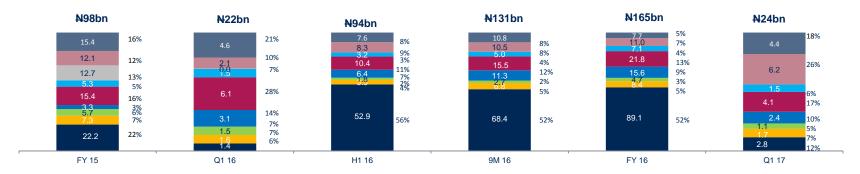


Net interest margin drivers



Non-interest income breakdown (Non-interest income breakdown (





Asset Diversification

FY 2016 KEY HIGHLIGHTS

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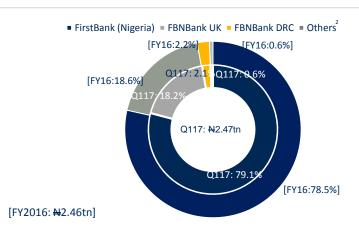
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FBNHoldings gross loans by business groups

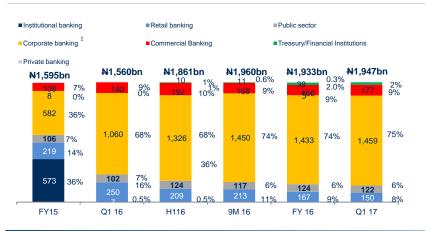


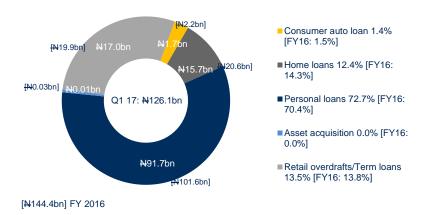
FirstBank (Nigeria) & Subsidiaries gross loans)



FirstBank (Nigeria) gross loans by SBU (Nbn)

FirstBank (Nigeria) core consumer / retail product portfolio





¹ FBNHolding's gross loans include intercompany adjustments ² Others include FBN Mortgages, FBNBank Guinea, FBNBank Guinea, FBNBank The Gambia, FBNBank Sierra Leone, FBNBank Senegal ³Effective Jan 2016, the Institutional Banking & Private Banking SBUs ceased to exist while the former has been merged with Corporate Banking SBU the latter now resides within the retail banking SBU

Asset quality (1)

FY 2016 KEY HIGHLIGHTS

FINANCIAI REVIEW

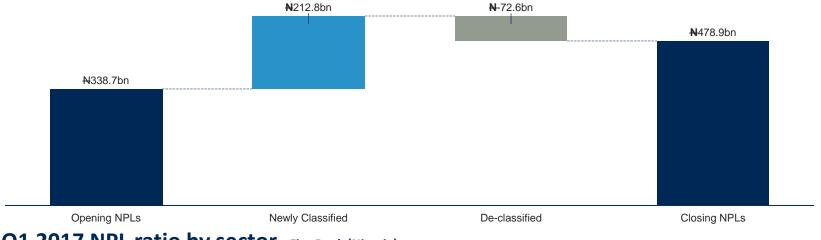
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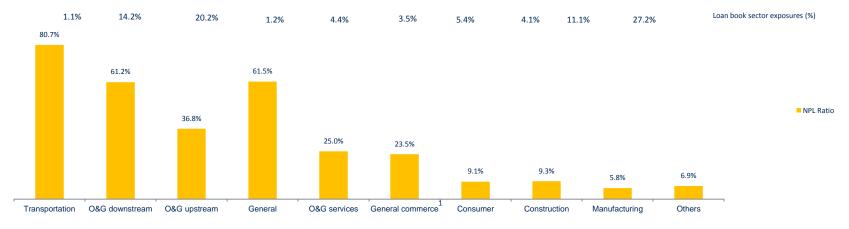
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FY 2016 NPL evolution - FirstBank (Nigeria)

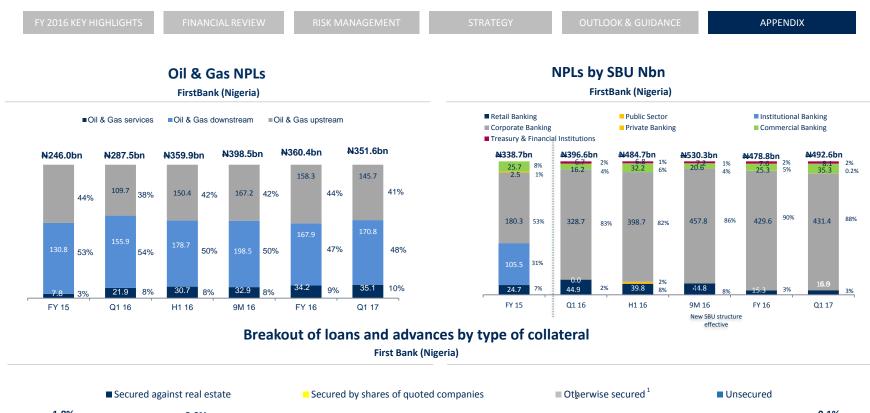


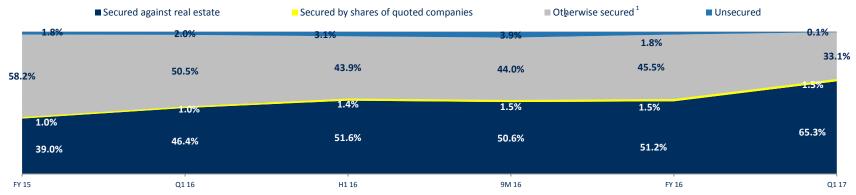
Q1 2017 NPL ratio by sector - FirstBank (Nigeria)



¹ General includes: hotels & leisure, logistics, religious bodies; ² Others (NPL exposure by sector) include Finance, Transportation, Construction, Agriculture and Real estate activities; ³ Others (NPL ratio by sector) include General, Transportation & storage, Finance & Insurance, Administration, Capital market, Education, Professional & Scientific, Human health and Arts & Entertainment all contributing between 0.1 – 4.0% to the loan book exposure

Asset quality (2)





^{1.} Otherwise secured refers to credits secured through cash/ treasury bills, guarantees/receivable of investment grade banks and corporates, enforceable lien on fast moving inventory in bonded warehouses/tripartite warehousing agreement, all asset debentures, charge on asset financed, insurance policy, postdated cheques, domiciliation ² Unsecured credits represent clean lending to top tier corporates

FBNHoldings' global footprint

APPENDIX Nigeria Ghana France Guinea Name Name Name Name FBNBank UK Ltd. FBNBank Ghana FBNBank Guinea FBN Holdings Plc. Type Licensed financial holding Bank branch Licensed Bank Licensed Bank Established Established company Established **Established** 2008 1996 1996 2012 (formerly First Bank of **Products / Services Products / Services Products / Services** Nigeria Plc. Established 1894) Commercial Banking, Commercial Banking Commercial Banking Products / Services International Banking Commercial Banking, Merchant Banking & Asset Management, Insurance **Demoratic** The Gambia Nigeria Republic Name FBNBank The Gambia First Bank of Nigeria Ltd. of Congo (formerly First Bank of Licensed Bank Nigeria Plc.) Name **Established** Type FBNBank DRC 2004 Licensed bank Type **Established Products / Services** Licensed Bank Commercial Banking 2012 **Established Products / Services** Commercial Banking **Products / Services** Commercial Banking UK Senegal Name Sierra FBNBank UK Ltd. Leone Type Name Licensed bank FBNBank Senegal Name **Established** Type FBNBank Sierra Leone 2002 Licensed Bank Type Products / Services **Established Representative Offices** Licensed Bank International Banking and Trade 2006 **Established** Services **Products / Services** 2004 Commercial Banking **Products / Services** FBNBank China (2009) Commercial Banking **Products / Services Banking Services**

Definition of terms

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- Cost-to-income ratio computed as operating expenses divided by operating income
- Leverage ratio computed as total assets divided by total shareholders' funds
- Loans to deposits ratio computed as gross loans divided by total customer deposits
- Net interest margin defined as net interest income (annualised) divided by average earning assets
- Net revenue computed as operating income plus share of profit/loss from associates
- NPL coverage computed as loan loss provisions plus statutory credit reserves divided by non-performing loans
- Operating income is defined as gross earnings less interest expense, fee and commission expense, Insurance claims and share of profit/loss from associates
- Pre-provision operating profit computed as operating profit plus impairment charge
- Return on average equity computed as profit after tax (annualised) divided by the average opening and closing balances attributable to its equity holders
- Return on average assets computed as profit after tax (annualised) divided by the average opening and closing balances of total assets
- Tier 2 capital comprises foreign exchange revaluation reserves, hybrid capital instrument and minority interest for the FirstBank (Nigeria)