



This presentation is based on First HoldCo Plc's ('FirstHoldCo' or the 'Group') audited financial statements for the year ended December 31, 2024. The Group's Financial statements represent First HoldCo Plc and its subsidiaries.

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This presentation contains forward-looking statements which reflect management's expectations regarding the Group's future growth, results of operations, performance, business prospects and opportunities. Wherever possible, words such as "anticipate", "believe", "expect", "intend", "estimate", "project", "target", "risk", "goal" and similar terms and phrases have been used to identify the forward-looking statements. These statements reflect management's current beliefs and are based on information available to the management. Certain material factors or assumptions have been applied in drawing the conclusions contained in the forward-looking statements. These factors or assumptions are subject to inherent risks and uncertainties surrounding future expectations generally.

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OUTLINE



Key Highlights
Financial Review
Digital Banking
ESG
Subsidiary Highlights
Appendix

Today's speakers



Wale Oyedeji **Group Managing** Director



Olusegun Alebiosu CEO, **FirstBank**



Ini Ebong DMD, **FirstBank**



Oyewale Ariyibi ED CFO, FirstHoldCo



ED CFO, **FirstBank**



Tolulope Oluwole Head, **Investor Relations**



Experienced and seasoned leadership at Board level



Mr. Olufemi Otedola, CON Group Chairman – FBNHoldings



Mr. Adebowale Oyedeji Group Managing Director



Dr. Muhammed Alimi Abdul-RazaqIndependent Non-Executive
Director



Dr. (Sir) Peter Aliogo Independent Non-Executive Director



Mrs. Kofo Dosekun Independent Non-Executive Director



Dr. Abiodun Oluwole FatadeNon-Executive Director



Mr. JB Omodayo-Owotuga Non-Executive Director



Mr. Oyewale Ariyibi
Executive Director



Mr. Olusegun Alebiosu Non-Executive Director

A well diversified financial service conglomerate with an established structure that supports synergies





COMMERCIAL BANKING

First Bank of Nigeria Limited

- FirstBank UK Limited
- FirstBank DRC Limited
- FBNBank Senegal Limited
- First Bank Ghana Limited
- FirstBank Guinea Limited
- FirstBank Sierra Leone Limited
- FirstBank The Gambia Limited
- First Pension Custodian Nigeria Limited
- First Nominees Nigeria Limited



INVESTMENT BANKING AND ASSET MANAGEMENT GROUP

FirstCap Limited

FBNQuest Funds Limited

First Asset Management Limited

First Securities Limited

First Trustees Limited



OTHERS

First Insurance Brokers Limited

Our global footprint

NIGERIA SIERRA LEONE First Bank of Nigeria Limited FirstBank Sierra Leone Limited Commercial Banking Commercial Banking First Pension Custodian Nig. Limited Pension Fund Custodian **SENEGAL First Asset Management Limited** Asset Management **First Securities Limited FBNBank Senegal Limited** Securities Trading Commercial Banking FirstCap Limited **Investment Banking THE GAMBIA First Trustees Limited** Trusteeship FirstBank The Gambia Limited **First Insurance Brokers Limited** Commercial Banking Insurance Brokerage Services THE UNITED KINGDOM **GHANA** FirstBank UK Limited First Bank Ghana Limited International Banking & Trade Services Commercial Banking **FRANCE GUINEA First Bank of Nigeria Limited** FirstBank Guinea Limited Representative Office Commercial Banking **DEMOCRATIC REPUBLIC OF CONGO CHINA** FirstBank DRC Limited **First Bank of Nigeria Limited** Commercial Banking Full Banking Presence Representative Office Representative Office

*All international subsidiaries are direct subsidiaries of First Bank of Nigeria Limited

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Financial and operational highlights



Gross earnings +105.7% y-o-y **and PBT** +123.6% y-o-y underpinned by stronger business fundamentals

Improvement in cost-to-income ratio (down to 43.3% from 49.0%) demonstrates improving efficiencies as income growth ramps up at a faster rate

Strong Net Interest Margin (NIM) of 9.9% with significant 57.4% y-o-y improvement in earnings assets

Wale Oyedeji appointed GMD of FirstHoldCo, Segun Alebiosu and Ini Ebong, appointed CEO & DMD of FirstBank respectively; reinforces commitment to talent, leadership reinvigoration and governance

Changed name to **FirstHoldCo** and unified identity across all subsidiaries with the tag "First" to reinforce owning the customer journey

Completed the **Rights Issue** of ₩147.3 billion in net proceeds successfully with a 125% subscription in the first phase of the capital raise. Second phase of up to ₩350 billion is underway

A dominant player in the financial services sector



S&P Global Ratings

B- Stable



A+ Stable



B Stable



Empowering Financial Inclusion in Nigeria with a large agent banking network of over 280,000 nationwide.



An impressive 61% YoY increase in customer deposits to \(\frac{\pma}{17}\) trillion.



Solid core banking revenues, with 5-year CAGR and YoY growth in net interest income of 41% and 157% respectively, both above the peer average.



Encouraging trend in efficiency with 5-year CAGR OPEX growth of 26%, below the average for tier 1 banks.

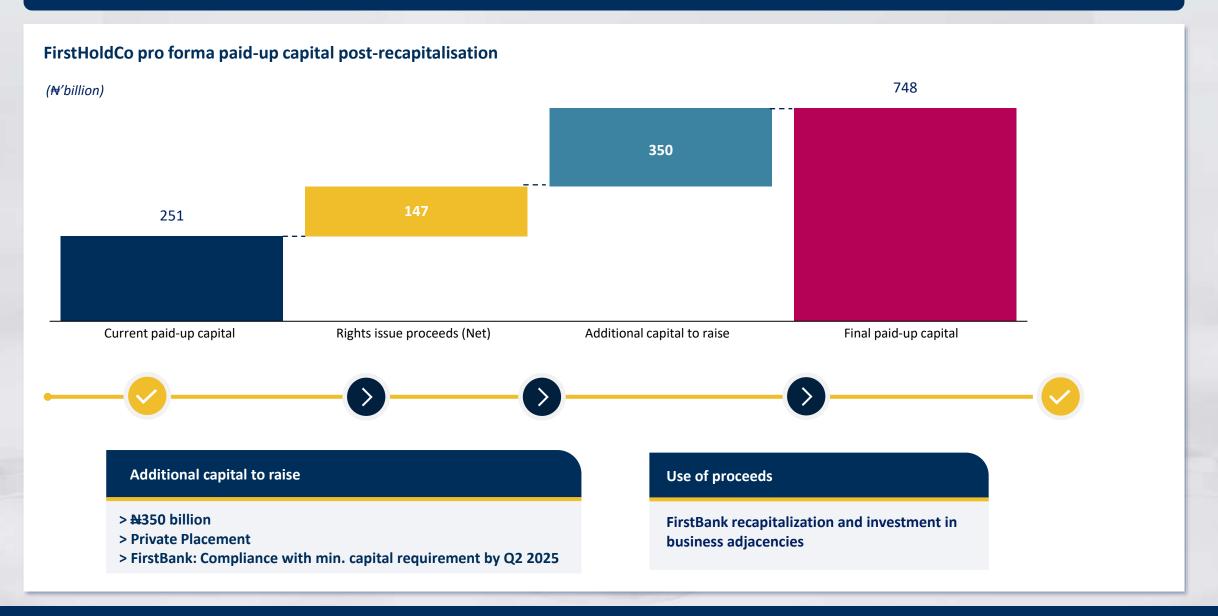


Leading institution in electronic payment transactions with a 20% market share of commercial banking volume.

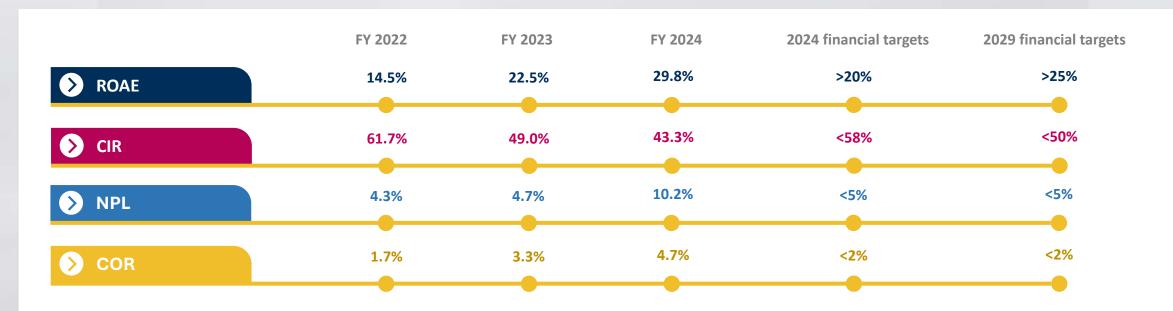


Strong ESG tenets with responsible lending of over ₩10 trillion transactions screened in 3 years.

FirstHoldCo Capital raise roadmap



Recharged - Driving growth through expansion, innovation, integration, and sustainability



Customer Service Optimisation

Value delivery across physical and digital channels

- Deliver on service promise
- Reduce cost-to-serve per customer
- Enrich customer experience

Portfolio Enhancement

Explore new business verticals and/or adjacencies

- Broaden service offerings across customer segments
- Widen access to new markets across Africa/Globe
- Establish new revenue streams

Strategic Partnerships

Enhance product and service offerings through strategic partnerships

- Deepen franchise penetration across geographies – locally and regionally
- Drive sustainable growth via mutually beneficial relationships

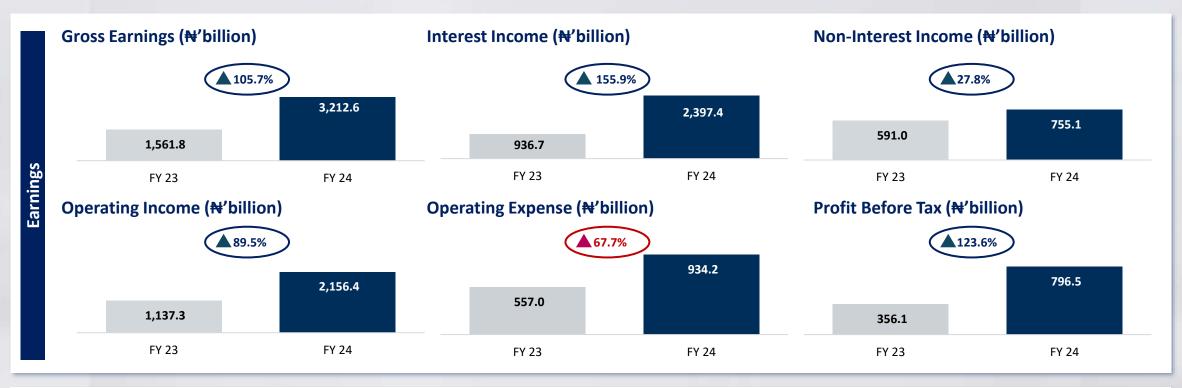
Digital Innovation

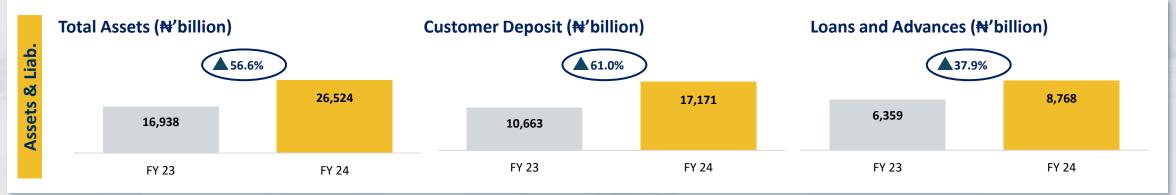
Digitalise and automate core processes to minimize human intervention

- Improve Turn Around Time
- · Enhance agility and speed-to-market
- Optimise customer journey

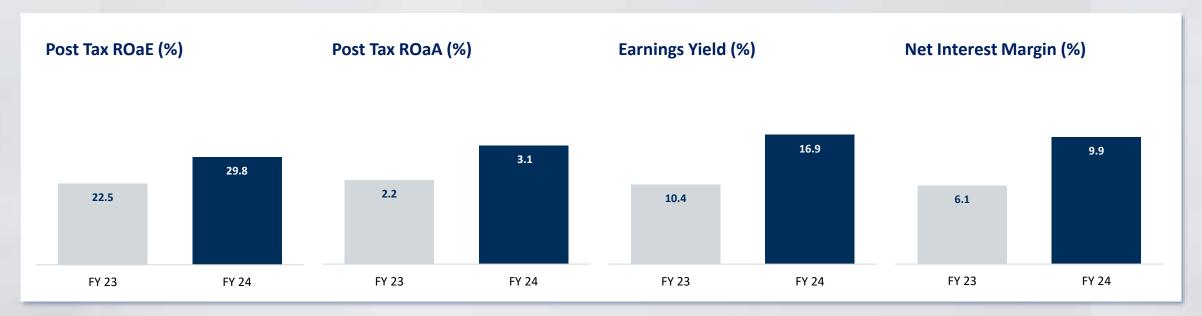


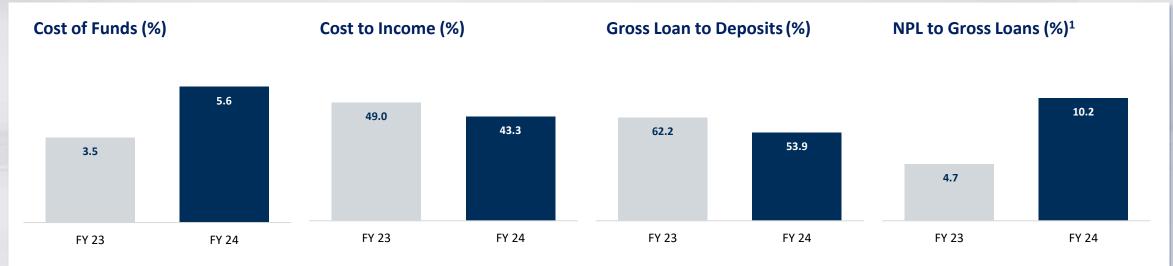
FY 2024: A sustained growth trajectory and fortified balance sheet position



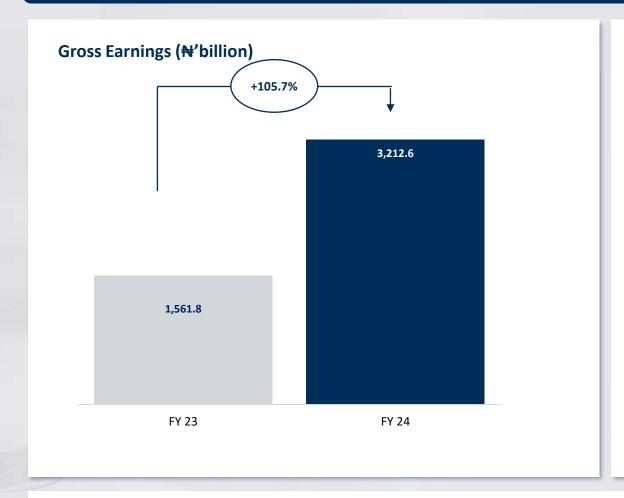


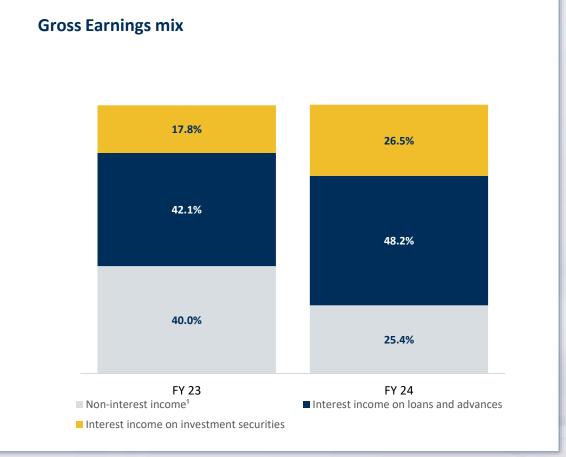
Upward trend in key metrics reflective of underlying fundamental strength





Optimised income streams support significant growth and financial resilience

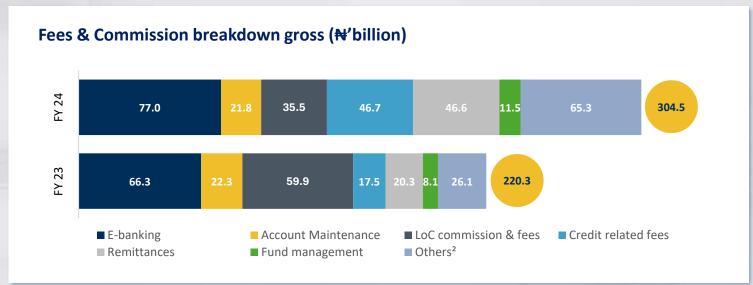




- Gross earnings increased 105.7% to \(\frac{1}{4}\)3.2 trillion (FY 2023: \(\frac{1}{4}\)1.6 trillion) on the back of robust growth in interest and non-interest income.
- Interest income up on the back of favourable high-interest environment and growth in earning asset
- Demonstrated strong earnings generating capacity

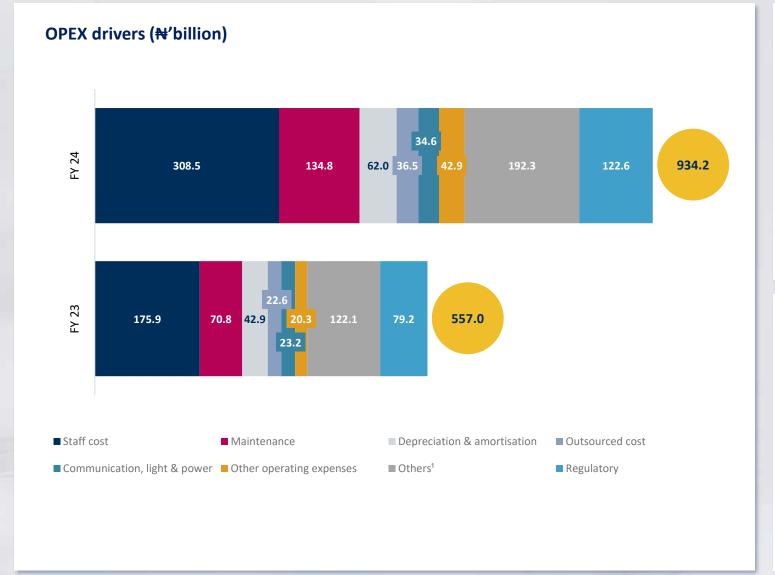
Resilient growth in non-interest income underscores earning potential from a diversified portfolio

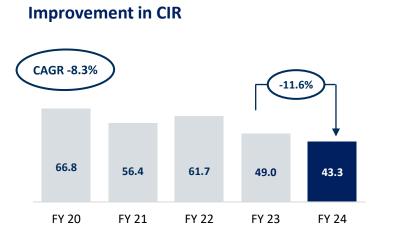




- Non-interest income increased by 27.8% in FY24 on the back of consistent growth in net F&Cs (+30.9%), trading & mark-to-market gains (+15.3%) and other income (+194.1%).
- Excluding trading and mark-to-market gains, non-interest income for FY24 increased by 50.1%, highlighting the robust performance of our core banking operations and related services.
- Fees and commission income boosted by ebanking income (+16.1%), credit related charges (+167.1%) and remittances (+129.7%).
- E-banking income was supported by larger transaction volumes, optimisation of digital products and delivery models.

OPEX increased with the inflationary environment amidst improving trend in cost-to-income ratio





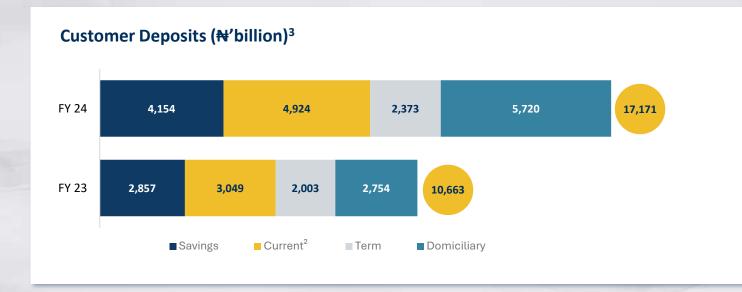
- FY'24 OPEX increased by 67.7% YoY to ₦934.2 billion driven by the inflationary operating environment and exchange rate impact.
- Increase in operating expense driven by staff costs (+75.4%), maintenance (+90.3%), advertisement & corporate promotions (+135.5%) and regulatory costs (+54.7%) as a result of growth in balance sheet.
- Robust income growth well outpaced the rise in expenses, leading to a decrease in the cost-toincome ratio to 43.3% for FY'24.

Diversified earnings profile – 44.3% from outside FirstBank Nigeria



Robust funding mix underscores a strong deposit base

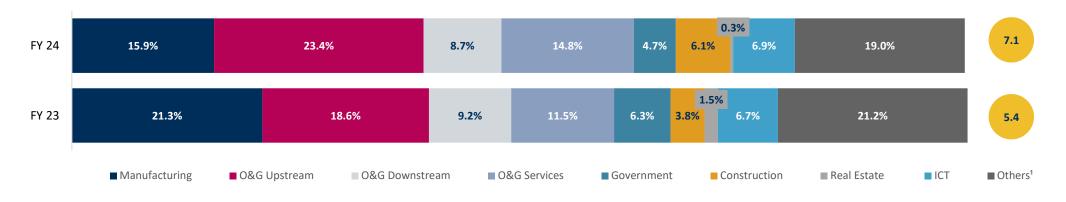




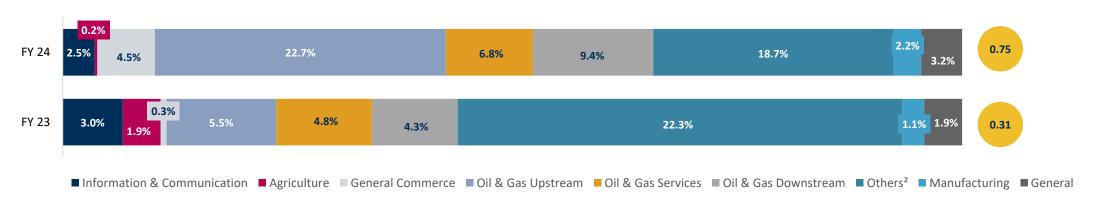
- FY'24 customer deposits increased by 61.0% to ₩17.2 trillion (FY'23: ₩10.7 trillion).
- Robust growth of 72.7% in retail deposits to ₦7.0 trillion underscores growth in our core deposit profile, reflecting heightened customer loyalty and engagement.
- FirstBank Nigeria further improved its low-cost deposit profile to 93.8%. At the FirstHoldCo, low-cost deposit is 86.2% of the total customer deposits.
- The Group leverages its franchise strength to attract and retain stable, low-cost deposits, thereby ensuring a strong liquidity buffer.

Enhanced risk oversight amidst economic pressures reinforces resilience in the loan book





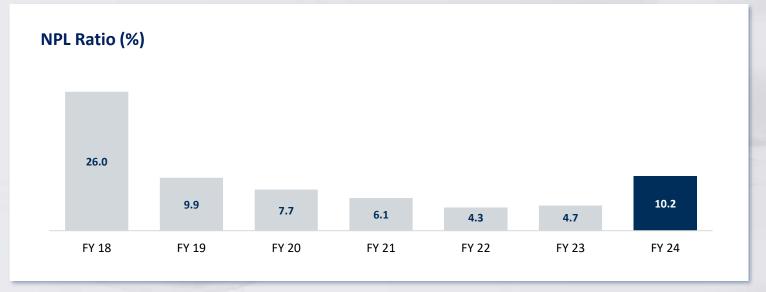
FirstBank of Nigeria NPL per Sector (₦'trillion)



Demonstrated proactive risk management practices amidst volatility in the environment

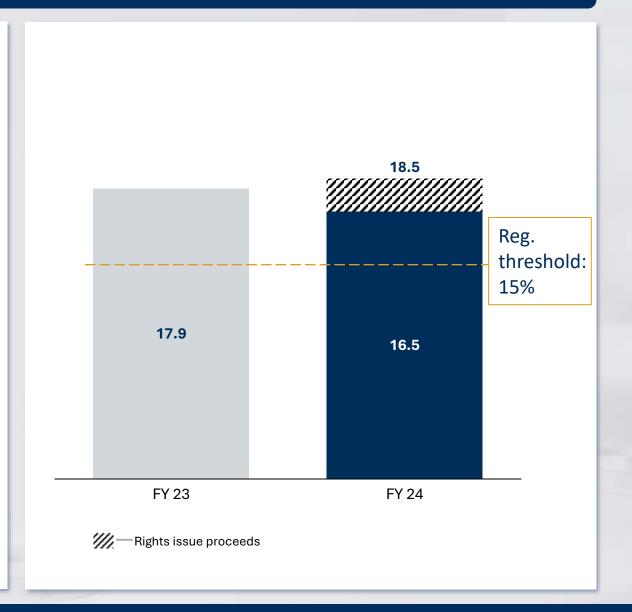
- A disciplined and guided approach adopted to grow the loan portfolio and enhance the quality of risk assets.
- The growth in NPLs is driven primarily by only one oil and gas loan from which proactive steps have been taken to sustain the resilience of our balance sheet.
- In addition, the Oil & Gas Portfolio has been largely driven by the exchange rate impact.
- Loan book, continuously being derisked, showcase prudent and proactive approach to risk mitigation that strengthens long-term financial position.
- Excluding the oil and gas name, the NPL ratio would have been 5.4%.
- On the back of the robust risk management capacity, NPLs are expected to reduce to normalised levels over the year.





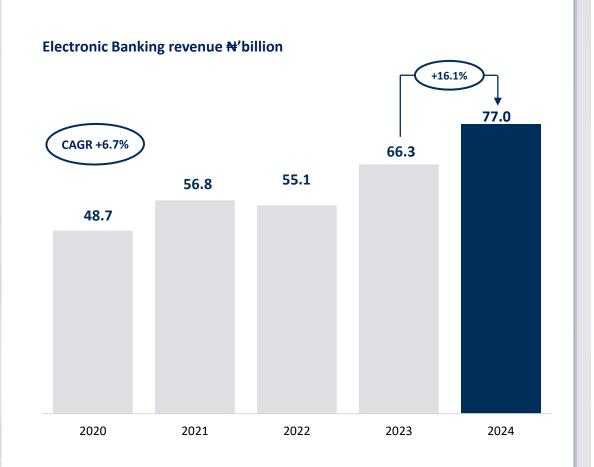
Disciplined growth supports organic capital accretion, to be further bolstered by additional T1 issuance

- Strong earnings capacity from internal operations continue to provide a solid platform for capital accretion.
- The Group continues to enjoy unmatched market access to support funding requirements.
- Successfully completed the Rights Issue and secured capital injection of \mathbb{\text{\tilit{\text{\te}\text{\text{\text{\text{\text{\texitit}\text{\text{\text{\text{\texit{\texit{\texi{\texi\text{\texit{\texi\texi{\texi{\texi{\tex
- The next phase of capital raise through a planned Private Placement offers up to an additional ₩350 billion
- FirstBank to be in compliance with the new CBN requirement well before the deadline of March 2026.
- Rights Issue proceeds of #147.3 billion brings CAR to 18.5%.





Driving income diversification through enhanced digital channels and innovative capabilities





Cards

• Over 12 million cards in circulation, with a 20% market share.

Agent banking

- Impressive 75 million transactions processed as at FY'24, valued at over ₦3.4 trillion.
- Empowering Financial Inclusion in Nigeria with a large network of over 280,000 nationwide.

Mobile & Internet Banking

- Value of transactions as at FY'24 is ₩19 trillion.
- Robust security measures to combat cyber threats

USSD

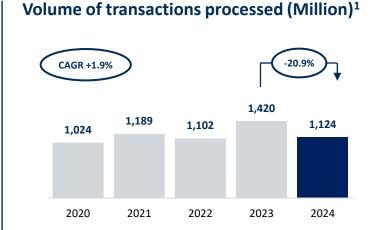
- Over 800k new subscribers in 2024.
- Achieved a milestone surpassing 25 million users on digital channels.

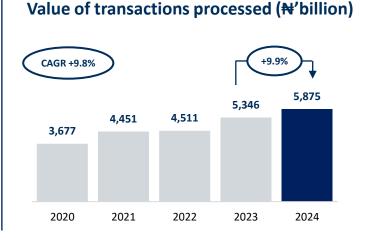
Others

- ATMs in strategic locations.
- SMS revenue valued at over ₩17 billion for FY'24.

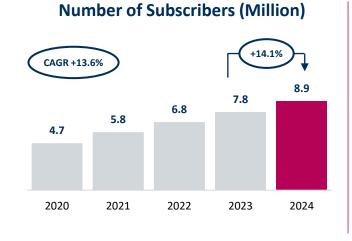
Increasing income potential through cutting-edge digital solutions

Number of Subscribers (Million) CAGR +7.7% 13.3 14.4 15.4 16.2 2020 2021 2022 2023 2024

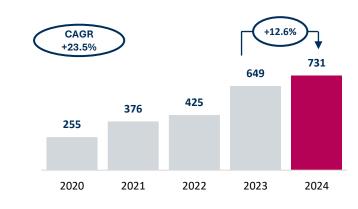




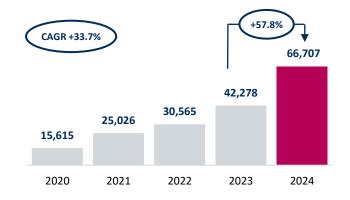
Mobile & Internet



Volume of transactions processed (Million)



Value of transactions processed (₩'billion)



Solid digital footprint



Branch of the Future

5 Digital Experience Centres¹ (DXCs) in key strategic locations





16.2m
Subscribers



> 25m

Users across all digital platforms (USSD *894#, FirstMobile & FirstOnline)



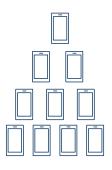
FirstBank Branches

733



12.5m

ATM Cards



9.2m

First Mobile & Web Subscribers³



Fibani, FirstBank's Alenabled chatbot



3,117

ATMs



> 280,503

FirstMonie Agents



2024 sustainability highlights

Sustainable Finance Development

- 237 corporate transactions, totaling
 N3 trillion, screened for ESG risks
- \$905 million from Development Finance Institution funding

Climate Action

- 30,000 trees planted
- 6 locations powered by renewable energy sources
- 86 workshops on climate initiatives
- 9,354 employees trained on ESG/climate action

Responsible lending, inclusivity & climate action: the key tenets of our ESG approach

Diversity & Financial Inclusion

- 367 locations accessible to physically challenged people
- Over ₩9 trillion transactions and >100,000 jobs created by FirstMonie
- ₩5 billion First Gem fund single-digit interest loan
- 41% female employees and 27% women in leadership

Community Development

- N417 million for community investment
- Supported over 60 NGOs and more than one million students
- 40,000 lives impacted

Awards & Recognitions



Euromoney Market Leaders:

Best Bank in ESG in Nigeria



Digital Banker Africa:

Best Financial Inclusion Service Provider in Nigeria



Euromoney Market Leaders:

Market leader in Nigeria (CSR)



International Business Awards:

Best CSR Bank Africa Award



Central Bank of Nigeria:

Excellence in Women Economic Empowerment





Driving sustainable finance and investments



Contributing to Environmental Sustainability



Co-Chair Labour Committee:

United Nations Global Compact Local Network



FY'24 Commercial Banking, Investment Banking and Asset Management Group (IBAM)

Commercial Banking Group

Key financial highlights & performance ratios

Income statement Statement of Financial Position

₦ billion	FY 24	FY 23	у-о-у	₦ billion	FY 24	FY 23	у-о-у
Gross earnings	3,104.5	1,493.3	107.9%	Loans and	0.767.0	6.274.5	20.70
Operating income	2,069.3	1,082.5	91.2%	advances	8,767.3	6,274.5	39.7%
Impairment charge	(439.8)	(225.3)	95.2%	Deposits from	17,179.1	10,473.3	64.0%
Net interest income	1,386.6	540.5	156.5%	customers			
Non-interest income	682.7	541.9	26.0%		2.500.4	1.627.6	F0 F0
Operating expense	(908.7)	(540.0)	68.3%	Shareholders fund	2,569.1	1,627.6	59.5%
Profit before tax	720.8	317.2	127.3%	-	26.450.2	16.252.4	F.C. CO.
Profit after tax	599.3	279.1	114.7%	Total assets	26,458.3	16,252.4	56.6%



Investment Banking and Asset Management (IBAM)

Key financial highlights & performance ratios

Income statement

₦ billion	FY 24	FY 23	у-о-у
Gross earnings	104.2	64.1	62.5%
Operating income	82.0	49.8	64.6%
Impairment charge	(9.4)	(6.8)	38.3%
Net interest income	12.4	2.4	423.7%
Non-interest income	69.6	47.5	46.7%
Operating expense	(16.6)	(10.7)	55.0%
Profit before tax	56.5	33.1	70.7%
Profit after tax	45.5	23.9	90.7%

Statement of Financial Position

₦ billion	FY 24	FY 23 ¹	у-о-у
Shareholders fund	91.8	86.1	6.6%
Total assets	514.9	674.5	(23.7)%

Return On Average Equity (%)



Cost To Income (%)



¹ FY'23 is not Represented and it is inclusive of FBNQuest Merchant Bank numbers for 2023. Excluding FBNQuest Merchant Bank, FY'23 Shareholders Fund is #54.7 billion and Total Assets is #328.9 billion

Excellence across all pillars of Investment Banking and Asset Management Business

LEADING FINANCIAL ADVISORY AND DEBT SOLUTIONS

FBNQUEST MERCHANT BANK FBNQUEST LIMITED L

2024

CRS Funding Ltd

#100 Billion Private Company Bond

Lead Issuing House

FBNQUEST MERCHANT BANK LIMITED 2023

FMN

N40.71BN SERIES 1 BOND

Joint Issuing Floure

EXCEPTIONAL TRUSTEESHIP TRACK RECORD

NEW ELECTRICITY
DISTRIBUTION COMPANY LTD

USD105million syndicated Loan Facility

Sole Security Trustee to Syndicate of Lenders DANGOTE CEMENT



USD675Million Term Loan Facility

Sole Security Trustee to Syndicate of Lenders UNPARALLELED ASSET
MANAGEMENT AND SECURITIES
TRADING SOLUTIONS

Leading Asset Manager with 14% market share

[SEC registered funds]

Strong Performance Track Record

[Best Asset Manager Award] 2016 -2024



FBNQUEST MERCHANT BANK LIMITED

2024



#40 Billion Series 1-6 Commercial Paper

Lead Arranger

FBNQUEST MERCHANT BANK LIMITED

2023



#25 Billion Series 1 Commercial Papers

Joint Arrangers

DANGOTE CEMENT



N38.1Billion Series 1 Bonds Due 2034

Joint Bond Trustee

KEPCO ENERGY RESOURCES



USD308million Syndicated Loan facility

Sole Security Trustee to lenders



No. 2

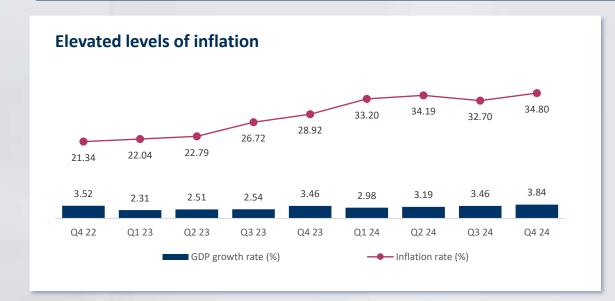
in the industry by AuM in terms of Collective Investment Schemes (CIS)

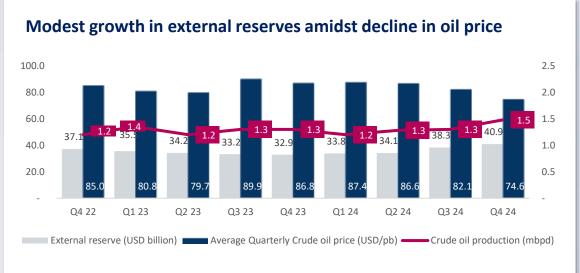
Top 10 ranked securities brokerage
In a market of over 200 stockbroking
firms

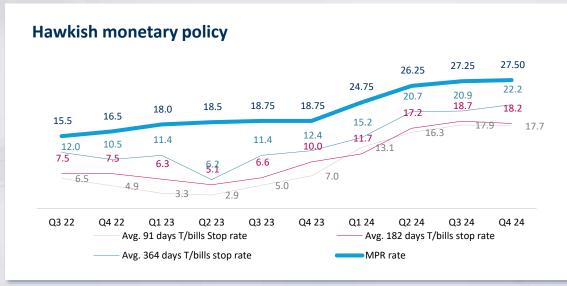


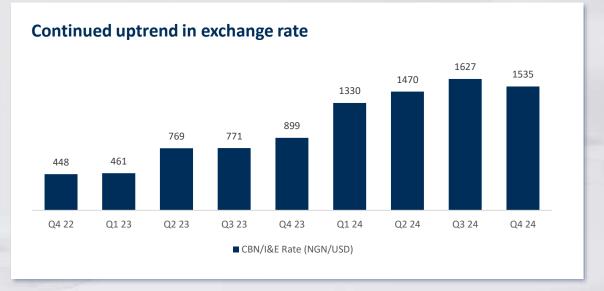


Economic strains of rising inflation and currency depreciation on the business landscape









Data source: NBS, CBN
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Key regulatory and policy interventions

Q1 2024



- CBN Increased the Monetary Policy Rate from 18.75% to 24.75% while also raising Cash Reserve Ratio (CRR) to 45% from 32.5%
- Daily CRR debits discontinued by CBN
- The CBN announced an upward review to the minimum capital requirements for commercial banks with international authorization to ₩500 billion and national banks to ₩200 billion
- CBN prohibits use of Foreign currency denominated collaterals for Naira loans except where the collateral is Eurobonds issued by the FRN or Guarantees of foreign banks

Q2 2024



- CBN Increased the Monetary Policy Rate from by 150 basis point from 24.75% to 26.25%. The Cash Reserve Ratio (CRR) and liquidity ratio were maintained at 45% and 30%, respectively
- CBN reduces loan-to-deposit ratio (LDR) by 15% to 50%
- Commencement of Cybersecurity Levy, which is 0.5% (0.005) of all electronic transactions value
- The Securities and Exchange
 Commission in line with the banking
 sector recapitalisation issued a
 framework to ensure a smooth,
 transparent, and efficient capital
 raise process

Q3 2024



- Following the 297th monetary policy meeting. The MPR was further increased by 50 basis points to 27.25%
- The cash reserve ratio of deposit money banks and merchant banks were increased to 50% and 16% respectively
- Both the asymmetric corridor around the MPR and the liquidity ratio were retained at previous levels
- The CBN announced the introduction of the Electronic Foreign Exchange Matching System (EFEMS), for Foreign Exchange (FX) transactions in the Nigerian Foreign Exchange Market (NFEM) to be implemented effective December 1, 2024

Q4 2024



- CBN Increased the Monetary Policy Rate from by 25 basis point from 27.25% to 27.50%
- The Cash Reserve Ratio (CRR) and liquidity ratio were maintained at 50% and 30%, respectively
- The CBN introduced the Bloomberg Bmatch system for FX trading activities to enhance the integrity and efficiency in the FX market.
- CBN unveils guidelines on Electronic Foreign Exchange Matching System (EFEMS) to ensure transparency, fairness, and compliance in FX trading.
- The CBN revised the penalty for inappropriate cash disbursements by DMBs to ₩150 million per erring branch, with subsequent infractions subject to the full weight of the relevant provisions of BOFIA 2020

Extending financial inclusion drive through Agency banking (FirstMonie)

FirstMonie



FirstMonie maintains its market lead, solidifying the position as Nigeria's largest bank-led agency banking initiative



Empowering lives

> 100,000 jobs created by FirstMonie



Taking banking to the unbanked/underbanked

- Present in all states and 772 (of 774 local) Local Government Areas in the country
- More than 280,000 agents (FY'24)



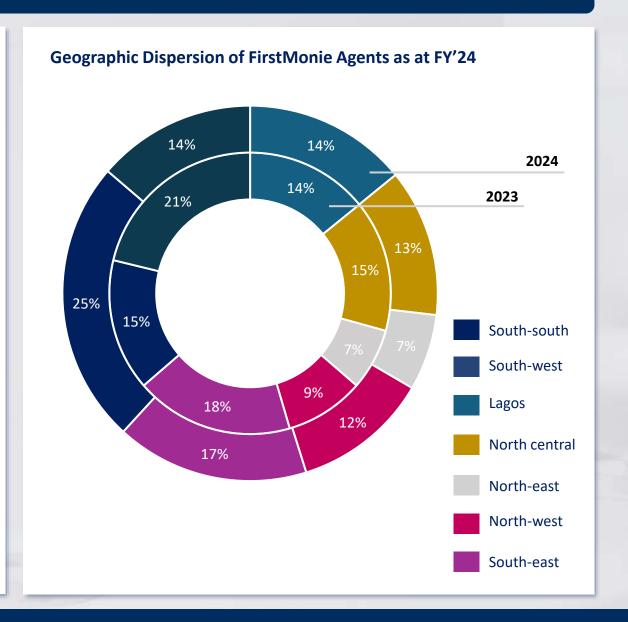
Value accretion

- Platform stability coupled with a seamless onboarding Experience
- Reduced cost of onboarding Customers
- · Access to market, customer, and product insights



Financial powerhouse

Approx. 290 million transactions processed and valued at over ₩12.3 trillion in FY'24 YTD



5-Year Financial Summary: Balance Sheet

NGN'mn	CAGR ¹	2024	2023	2022	2021	2020
Cash and cash balances with central bank		4,415,186	2,572,363	1,790,863	1,586,769	1,631,730
Loans and advances to banks		3,302,480	2,053,230	1,223,061	1,015,122	1,016,823
Loans and advances to customers	31.6%	8,767,888	6,359,294	3,789,061	2,881,916	2,217,268
Financial assets at fair value through profit or loss		443,567	748,785	278,466	351,146	126,354
Investment securities		6,536,395	2,797,620	2,321,885	1,957,478	1,549,290
Assets pledged as collateral		1,069,225	1,519,094	595,171	718,662	635,913
Other Assets		1,139,720	600,927	373,130	218,638	315,501
Investment in associates		2,540	2,005	1,185	1,009	1,163
Investment properties		-	-	-	-	-
Property, plant and equipment		222,164	161,677	125,167	115,987	114,034
Intangible assets		40,138	33,557	15,859	19,018	15,340
Deferred tax		53,706	55,895	30,909	28,710	27,619
_ Assets held for sale		531,209	33,237	32,953	37,918	37,993
Total assets	28.1%	26,524,218	16,937,684	10,577,710	8,932,373	7,689,028
Deposits from banks		2,922,432	1,803,182	1,055,254	1,098,107	1,039,220
Deposits from customers	28.5%	17,170,690	10,663,346	7,124,086	5,849,487	4,894,715
Derivative liabilities		50,256	143,470	38,384	19,648	7,464
Liabilities on investment contracts		198,188	-	-	-	-
Liabilities on insurance contracts		-	-	-	-	-
Borrowings		1,559,353	1,250,827	675,440	405,304	379,484
Retirement benefit obligations		8,640	8,036	5,699	5,392	7,527
Current income tax		122,563	52,662	27,901	17,741	11,247
Other liabilities		1,239,125	1,261,833	652,554	654,350	581,720
Deferred Income tax liabilities		11,645	5,524	868	366	101
_Liabilities held for sale		445,992	1,783	1,783	2,122	2,379
Total liabilities		23,728,884	15,190,663	9,581,969	8,052,517	6,923,857
Share Capital	_	17,948	17,948	17,948	17,948	17,948
Share Premium		233,392	233,392	233,392	233,392	233,392
Reserves		2,491,167	1,467,238	732,289	618,111	504,746
Non-controlling Interest		52,827	28,443	12,112	10,405	9,085
Total shareholders equity	29.6%	2.795,334	1,747,021	995,741	879,856	765,171

¹Over the last five-year period

5-Year Financial Summary: Income Statement

NGN'mn	CAGR ¹	2024	2023	2022	2021	2020
Gross earnings	40.3%	3,212,649	1,561,773	815,166	757,296	590,663
Net operating income		2,156,386	1,137,303	600,291	592,813	531,328
Operating expenses		(934,160)	(557,027)	(373,945)	(334,182)	(292,501)
Group's share of associate results		535	820	175	(258)	482
Impairment charge for credit losses		(426,294)	(224,948)	(68,619)	(91,711)	(61,830)
Profit before taxation	56.4%	796,467	356,148	157,902	166,662	83,703
Taxation		(132,977)	(47,715)	(21,591)	(15,515)	(8,111)
Profit from continuing operations		663,490	308,433	136,311	151,147	75,592
Profit/(loss) from discontinuing operations		13,515	1,937	(138)	(68)	14,138
Profit for the year	49.8%	677,005	310,370	136,173	151,079	89,730
Profit attributable to:						
Owners of the parent		670,799	308,203	134,403	149,709	87,986
Non-controlling interest		6,206	2,167	1,770	1,370	1,744
		677,005	310,370	136,173	151,079	89,730
Earnings per share in Naira (basic/diluted)	50.1%	18.69	8.59	3.75	4.17	2.45

¹Over the last five-year period

Definitions

- · Cost-to-income ratio computed as operating expenses divided by operating income
- Cost of risk computed as credit impairment charges divided by the average opening and closing gross loans balances
- Net-interest margin computed as net interest income divided by the average opening and closing balances of interest earning assets excluding financial assets at fair value through profit & loss plus unlisted debts
- Operating income is defined as gross earnings less interest expense, fee and commission expense, insurance claims and share of profit/loss from associate
- Pre-provision operating profit computed as operating profit plus impairment charge
- Net revenue computed as operating income plus share of profit/loss from associates
- NPL coverage computed as loan loss provisions plus statutory credit reserves divided by non-performing loans
- · Loans to deposits ratio computed as gross loans divided by total customer deposits
- Leverage ratio computed as total assets divided by total shareholders' funds
- Return on average equity computed as profit after tax divided by the average opening and closing net asset balances attributable to its equity holders
- Return on average assets computed as profit after tax divided by the average opening and closing balances of total assets

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